A note to our eCommuniqué readers...

We sincerely apologize for the very inappropriate reading suggestions that accompanied the eCommuniqué this month in the publishing service we use.

We contacted the service, Issuu, after a few of you noticed the suggestions last month and were assured they were working to correct the problem.

Issuu has recently changed their user interface, and the algorithms they are using to choose reading material similar to that which the reader is currently reading, is working very poorly.
After uploading the July issue of the eCommuniqué last week we checked to see if the changes had been made and things appeared to be okay. Unfortunately, that was not the case for all of our readers.

A couple things that you might note… Issuu is a public service, not an Adventist one, and there is quite the variety of reading material available on the site. You might think of it as a trip to a virtual Barnes and Noble – there are just some magazines you ignore.

Another thing to note is that we are not alone in using Issuu to publish our electronic publications. You will find a large number of Adventist publications on the site, everything from Adventist World, to the Gleaner.

Please know, that until we receive official confirmation that the necessary changes have been made to Issuu’s system, we will be using a different service to publish the eCommuniqué. If we don’t feel they make the appropriate changes we will not use them in the future.

You, our readers, are important to us and the last thing we want to do is frustrate, upset, or confuse you.

We thank you for the feedback we have received, both positive and negative, as it helps us serve you better.

May God continue to bless you!

Sincerely,
The Oregon Conference Communication Team

Copyright © 2013 Oregon Conference of Seventh-day Adventists, All rights reserved.
You are receiving this email because you subscribed to the eCommunique through one of several ways; either through email request, filling out the subscription form at the Oregon Conference website, or signing up at an event.

Our mailing address is:
Oregon Conference of Seventh-day Adventists
19800 Oatfield Road
Gladstone, OR 97027