1. Personal publications (partial list):


**Unpublished Seminars/Workshops**


Brand, J. L. (June, 2010). Does science provide evidence for continuous improvement—contrary to the Biblical view of the ‘Fall of man’? *The Nature of Evidence: Restoring the Foundation for Faith and Trust in an Era of Scientific Hubris*. Michigan camp meeting, Cedar Lake, MI.


Brand, J. L. (June, 2007; 2008). The cosmos as His tapestry, I & II. *Scientific Evidence for God – Marvels of His Creation*. Michigan camp meeting, Cedar Lake, MI; Grand Rapids Central SDA Church; Gobles-Pinedale SDA Church.


Brand, J. L. (April, 2008). *The heavens declare the glory of God*. Gobles-Pinedale SDA Church, MI.
2. Scholarly & professional presentations:


Brand, J. L. (September, 2010). Frameworks for linking design with meaningful organizational outcomes: Toward sustained innovation. Google, Mountain View, CA.


Brand, J. L. (May, 2010). Occupant-centered design for sustainable organizations. IIDA/ASID, OEC, Louisville, KY.

Brand, J. L. (April, 2010). Quantitative and qualitative methods: partners in the search for truth. Faculty Colloquium, Behavioral Sciences Department, Andrews University.

Brand, J. L. (March, 2010). The cognition of creativity. ASID, Tucson, AZ.

Brand, J. L. (March, 2010). Of brains and buildings. Facilitec, Phoenix, AZ.


O’Neill, M., Brand, J. L. & Hayner, M. (September, 2009). X, Y, Boom! The impact of the economy on 4 generations at work. CoreNet Global, Atlanta, GA.

Brand, J. L. (August, 2009). Strategic workplace: Mobile worker impacts on corporate offices. Metrocon, Dallas, TX.


Brand, J. L. (April, 2009). *We need quantitative and qualitative methods to model reality.* Student-faculty colloquium, School of Education & Psychology, Southern Adventist University.


Brand, J. L. (October, 2008). *Office design as applied management: Myths and realities.* A&D forum, Haworth HQ, Holland, MI.

Brand, J. L. (September, 2008). *The cognition of creativity.* Invited address, Annual meeting, New Jersey ASID, Princeton, NJ.


Brand, J. L. (June, 2008). *The cognition of creativity.* Keynote speaker, NE/IA ASID chapter, Council Bluffs, IA.

Brand, J. L. (June, 2008). *Does daylight relate to workspace mobility?* NeoCon, Chicago, IL.


Brand, J. L. (October, 2006). *Demonstrating the value of office design through an ROI framework.* World Workplace, San Deigo, CA.


Brand, J. L. (August, 2006). *The cognition of distraction: Acoustics in corporate office design*. CORENET, Beijing, China; Kuala Lumpur, Malaysia; Shanghai Creativity Center, China.

Brand, J. L. (June, 2006). *Office design as applied management: Myths & realities*. NeoCon, Chicago, IL.


Brand, J. L. (April, 2006). *Demonstrating the value of corporate real estate and FM strategies to C-level executives*. TFM Show, Chicago, IL.


Brand, J. L. (March, 2006). *Occupancy quality: The goal of design?* American Institute of Architects Board of Directors meeting, St. Petersburg, FL.

Brand, J. L. (December, 2005). *The cognition of creativity*. ASID/IIDA CEU Seminar, Louisville, KY.

Brand, J. L. (December, 2005). *Office design as applied management: Myths and realities*. ASID/IIDA CEU Seminar, Cincinnati, OH.

Brand, J. L. (September, 2005). *Office design as applied management: Myths and realities*. ASID/IIDA CEU Seminar, West Palm Beach, FL.


Brand, J. L. (June, 2005). *Office design as applied management: Myths & realities*. NeoCon, Chicago, IL.

Brand, J. L. & Smith, T. J. (March, 2005). *The dialectic of corporate office design: Adding value with occupancy research.* OPWG Conference with TFM Show, Chicago, IL.

Brand, J. L. (March, 2005). *Office design as applied management: Myths and realities.* TFM Show, Chicago, IL.


Brand, J. L. (October, 2003). *The cognition of creativity.* AIA, IIDA & IFMA CEU seminar; Atlanta, GA.

Brand, J. L. (May, 2003). *Does a conceptual bridge linking design research & practice exist? If not, can we build it?* Panel discussion, OPWG’s Corporate Consortium VIII; Minneapolis, MN.


Brand, J. L. (June, 2002). *Office environments to support future organizations.* NeoCon, Chicago, IL.

Brand, J. L. (June, 2002). *A case study in custom design: Support for collaboration in cross-functional teams.* NeoCon, Chicago, IL.


Brand, J. L. (March, 2000). *Cognitive resonance* and *office design.* Keynote address, IDEC (Interior Design Educators’ Council), Calgary, Alberta, Canada.


Brand, J. L. (November, 1999). *Strategic blueprint: An office design strategy that balances cost-effectiveness with corporate change & flexibility.* Nokia’s international facilities management conference, Dallas, TX.


Brand, J. L. (September, 1999). *Strategic facilities management: Balancing cost effectiveness with support for corporate change & flexibility.* Invited IFMA address Dallas, TX.


Brand, J. L. (May, 1999). *Strategic facilities planning: A design model that integrates cost-effectiveness with support for corporate change & flexibility.* IFMA, Charlotte, NC.


Brand, J. L. (June, 1999). *Strategic blueprint: A facility planning model that balances cost effectiveness with corporate change and flexibility.* Facilities Forum ’99, Santa Clara, CA; NeoCon, Chicago, IL.


Brand, J. L. (August, 1998; March, 1999). *Cognitive resonance: Mind/task/environment harmony.* alt.office West, San Jose, CA; NeoCon South, Miami, FL.


Brand, J. L. (May, 1998). *Designing office environments to improve attention?* Invited address, IFMA, Madison, WI; and Blue Cross/Blue Shield Annual Travel & Safety Conference, New Orleans, LA.

Brand, J. L. (May, 1998). *Facilities strategies to support corporate change & flexibility.* ASID/IIDA CEU course, Orlando, FL; Holland, MI.


Brand, J. L. (June, 1997). Computer augmentation of work groups: More organization, or too much information? Invited panel discussion member, NeoCon; Chicago, IL.

Brand, J. L. (April, 1997). Implications from cognitive science for office systems. Invited address, the Ideation Group, Haworth, Inc., Holland, MI.

Brand, J. L. (February, 1997). Theoretical foundations of cognitive-behavioral approaches to behavior change. Invited address, School of Public Health, Loma Linda University, CA.


Brand, J. L. (March, 1994). The COPE Task as a measure of mental workload. Invited Address, Faculty/Administration Research Soup Session, La Sierra University.
Brand, J. L. (April, 1994). *Careers in psychology: What are your options?* Invited Address, La Sierra Academy’s Annual Career Day, Riverside, CA.


Brand, J. L. (December, 1992). *Cognitive affordances and the design of office systems.* Invited address, Haworth, Holland, MI.

Brand, J. L. (April, 1992). *Should hard copy be normal to the line of sight or adjacent to the computer screen?* Southern Society for Philosophy & Psychology, Memphis, Tennessee.


3. **Top three research interests:**

   Creativity & Innovation (individual & organizational)

   Philosophy of Science (Faith & Reason)

   Situational & Contingency theories of Leadership