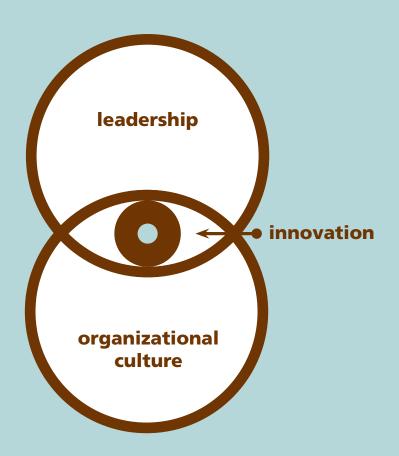
## 9TH ANNUAL ANDREWS UNIVERSITY LEADERSHIP CONFERENCE

& Participant Roundtable July 22-24



# LEADERSHIP, ORGANIZATIONAL CULTURE & INNOVATION

July 22, 2019

#### **Keynote Speakers**



Jeff Reuschel

## Global Director of Design & Innovation, Haworth Inc., Holland, Michigan

A sought-after speaker, Jeff has served in numerous leadership roles for almost four decades at Haworth. As founder of the Ideation group, his conceptual designs transformed the business interiors industry. In addition to many patents, he provided commissioned work for the Museum of Modern Art in New York City, served as Cooper-Hewitt National Design Triennial participant, received the National ASID's Innovation award in 2014, and serves on the Board of Trustees at the Grand Rapids Art Museum.



Jeremiah Lee

#### Senior Consultant, Leadership & Culture, Spencer Stuart, Boston, Massachusetts

A frequent presenter to professional conferences and corporate leaders world-wide, Jeremiah has created multiple organizational change instruments, led numerous long-term research & development projects and managed large-scale organizational transformation programs. He has worked with clients throughout Asia Pacific, North America and Europe, and launched three successful consulting ventures.



Haijie Ding, PhD

#### Senior Associate, Director of Analytics, Spencer Stuart, Boston, Massachusetts

Dr. Ding has applied research and business consulting experience on three continents, helping clients with evidence-based decision making related to leadership, organizational culture, design and transformation. He has shared his work with scientific and corporate audiences around the world, and continues to create innovative technology platforms for quantitative and qualitative assessment and evaluation.

#### Welcome

## Alayne Thorpe, PhD



#### **Dean, College of Education & International Services**

On behalf of the College of Education and International Services, I am pleased to welcome you to the 9th Annual Andrews University Leadership Conference. At Andrews University, we like to say that we make world changers here. If we do, it is because of the many people who come to our campus, willing to share their talents and experience in conferences such as this one. Thank you for spending a few days with us and we pray that all attending, from organizers to presenters to participants, leave better equipped to face the challenges of leadership in a changing world.

## Bordes Henry-Saturne, PhD



## Chair, Department of Leadership, College of Education & International Services

Welcome to Andrews University's 9th Annual Leadership Conference! We are honored by such a distinguished audience. Welcome to this gargantuan feast on the stimulating theme, "Leadership, Organizational Culture & Innovation" presented by our remarkable guest-speakers. We wholeheartedly extend our sincere appreciation to our partners from Spectrum/Lakeland Health, whose generosity has contributed to making this event possible year after year.

We also celebrate the 25th Anniversary of the Leadership Program. We salute our visionary predecessors, their spirit of initiative, amazing resilience, and astounding resourcefulness. Thanks to them, hundreds of successful graduates currently serve with distinction and influence across various sectors in this country and around the world.

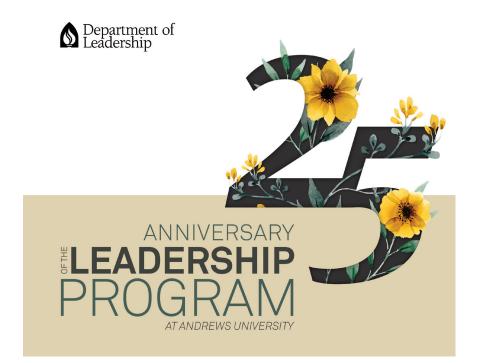
We praise God for his loving kindness. "Every good gift and every perfect gift is from above, and comes down from the Father of lights" (James 1:17 NJKV).

## Loren B. Hamel, MD



#### **President, Spectrum Health Lakeland**

Spectrum Health Lakeland is a proud supporter of the Andrews University Leadership Conference, and I've enjoyed watching the event grow and impact more lives year after year. As a Southwest Michigan native and fellow leader in our community, I am inspired every day by the commitment we all share to lead change for future generations. Thank you to the Andrews Leadership Department faculty and staff, students, and community members who made this event possible.



### **Leadership Conference 2019**

## LEADERSHIP, ORGANIZATIONAL CULTURE & INNOVATION

Monday, July 22  Newbold Auditorium, Buller Hall, Andrews University	
7:30-8:30	Networking Breakfast, Buller Hall
8:45-9:00	Opening Ceremony Alayne Thorpe, Bordes Saturne, Loren Hamel
9:00-11:15	Keynote Address Leadership, Organizational Culture & Innovation Jeff Reuschel, Jeremiah Lee & Haijie Ding
11:15-11:45	Q & A
11:45-12:00	Break
12:00-1:30	Lunch, Buller Hall Lobby
12:35-1:35	Andreasen Center for Wellness Tour (25 people)
1:45-3:15	Breakout Sessions (see descriptions below)  • What Leaders Should Know about Space, Performance & Innovation - Jeff Reuschel  • Leadership & Organizational Culture Evaluation & Change - Jeremiah Lee  • Applied Research to Help Leaders Understand the Reality & Importance of Organizational Culture - Dr. Haijie Ding
3:15-3:30	Break
3:30-4:00	Closing Remarks, Newbold Auditorium

## LEADERSHIP CONFERENCE BREAKOUT SESSIONS Monday, 1:45-3:15 pm

What Leaders Should Know about Space, Performance & Innovation
Jeff Reuschel, Newbold Auditorium

In this interactive session, Mr. Reuschel will describe and illustrate the role space and environmental design can play in reflecting and reinforcing organizational culture and in particular, those that support innovation. Drawing upon 20 years of study and interaction with organizations of all types, the session will demonstrate the influence of space design on physical, emotional and cognitive performance.

## Leadership & Organizational Culture Evaluation & Change Jeremiah Lee, Buller Hall 250

Using examples of evaluating cultural change within client organizations, Mr. Lee will describe the value and potential of organizational transformation. Although change is difficult, using an evidence-based approach can empower employees and inspire leaders to achieve great results.

Applied Research to Help Leaders Understand the Reality & Importance of Organizational Culture Haijie Ding, PhD, Buller Hall 251

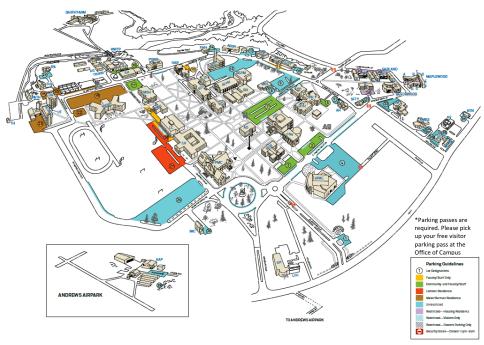
Through descriptions of applied research within several client organizations, Dr. Ding will outline a process of assessment, evaluation, and change focusing on organizational culture and creativity. With the right evidence, leaders can re-invigorate corporate culture to enhance strategy and embrace innovation.



# SPECTRUM HEALTH Lakeland



#### **Andrews University Campus Map**



Andrews Academy Andrews Airpark (Aeronautics, Seamount Building, Tucker Building)

Administration Building (Academic Records, Enrollment, Financial Records, Graduate Studies & Research, Student Financial Services) AD

Art & Design Center АН Alumni House Arboretum/Grounds Architecture Apple Valley Market

Reput Gum (Pool)

Bell Hall (Educational & Counseling Psychology, Leadership, Teaching, Learning & Curriculum, Speech-Language Psthology & Audiology)

Bookstore (Post Office, Hair Salan)

BKS Buller Hall (Behavioral Sciences, CIDP, History & Political Science, IDP, Religion & Biblical Languages) Burman Hall (Meri's Residence)

Campus Center (Campus Ministries, Dining Services, Intl Student Services, Undergraduate Leadership, Recreation Center, Student Life, Social Recreation)

James White Library
Lamson Hall (Women's Residence) Chan Shun Hall (Accounting Economics & Finance; Management, Mktg & Info Systems)

DAIRY

HML

MEIER Meier Hall (Men's Residence) Dairy Marsh Hall (Crayon Box, Nursing, Nutrition & Wellness) Nethery Hall (Communication, English, Honors, Intensive English, International Language Studies, Social Work, Student Success Center, Writing Center) Garland Apts G (University Apartments) Garland Apts G (University Aportments)
Griggs Hall (Griggs University & International Academy,
Affiliation & Extension Programs, Development, Planned
Giving & Trust Services)
Harrigan Hall (Digital Media & Photography, Imaging
Services, LithoTech, Screen Graphics) Neighbor to Neighbor Pathfinder Building Price Hall (Biology) Pioneer Memorial Church Hamel Hall (Music) Horn Archaeological Museum Howard Performing Arts Center Plant Service PT Physical Therapy
RMES Ruth Murdoch Elementary School noward retorming Auto-Center Haughey Hall (Engineering & Computer Science, Mathematics, Physics) Halenz Hall (Chemistry & Biochemistry, Medical Laboratory Sciences) Integrated Marketing & Communication Smith Hall (Agriculture, Art Gallery)
Sutherland House (Andrews University Press) Institute for Prevention of Addictions
Information Technology (AIM, ITS, Telecom)

Tubing Hill TRANS Transportation JGYM Johnson Gym (Athletics, Fitness & Exercise Studies) UT University Towers (Guest & Convention Services)
WWTP Wastewater Treatment Plant



#### For more information about Andrews University

**Future Students** www.andrews.edu/future enroll@andrews.edu

General Inquiry www.andrews.edu 800-253-2874