

Andrews University

Seek Knowledge. Affirm Faith. Change the World.

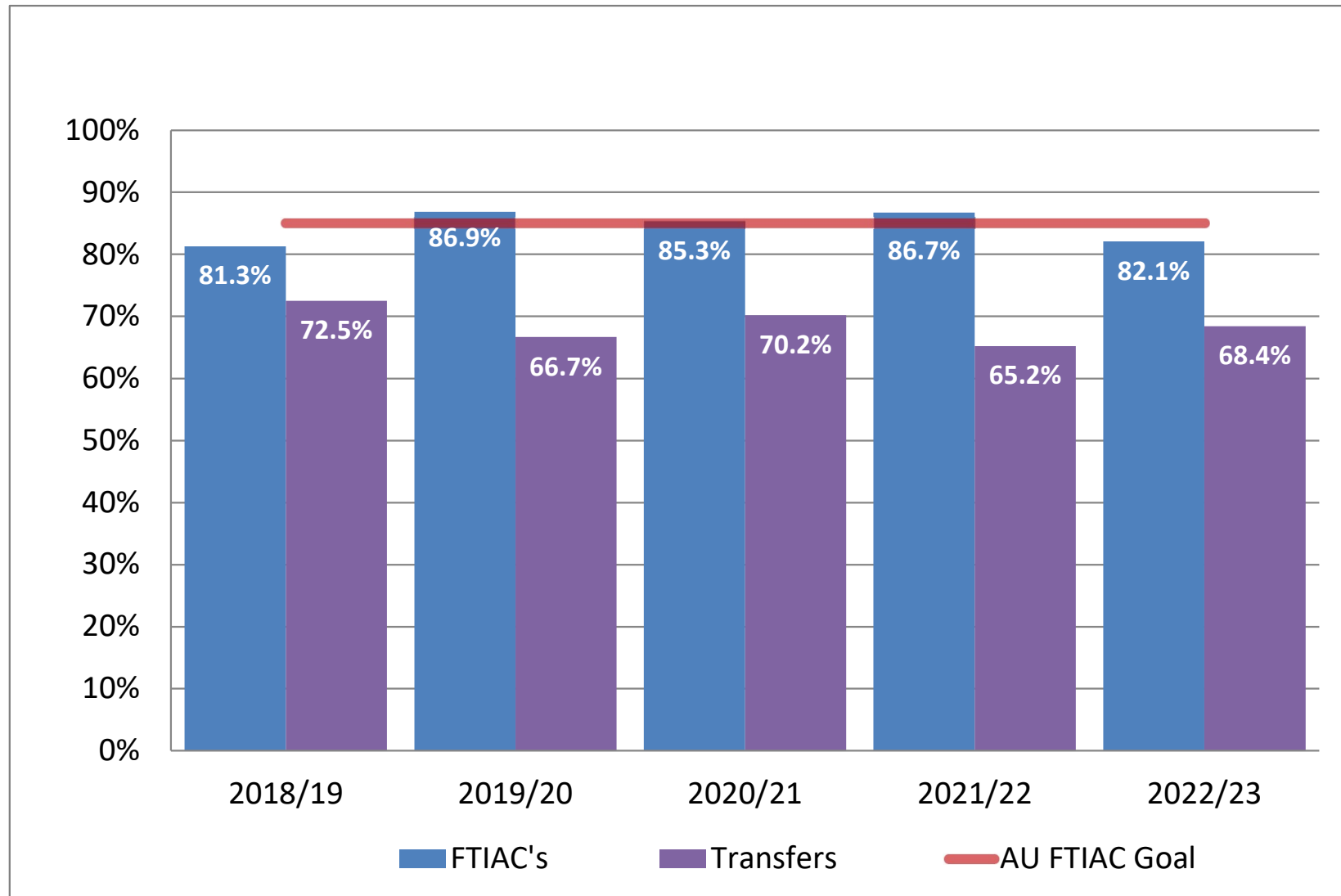


Snapshot on Andrews: Assessment of Key Performance Indicators

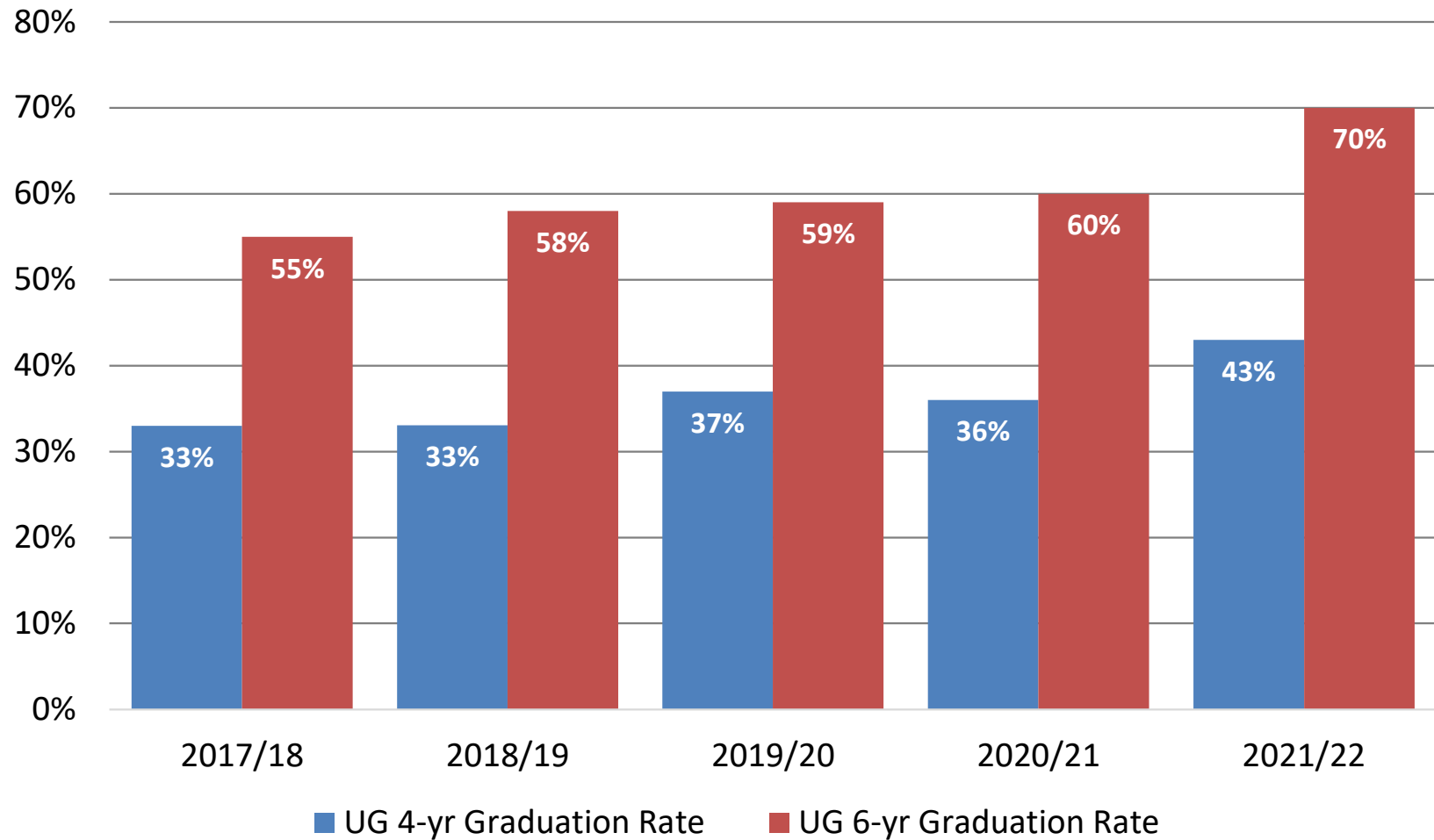
Office of Institutional Effectiveness
October, 2022

ACADEMIC INDICATORS

Undergraduate Retention Rates

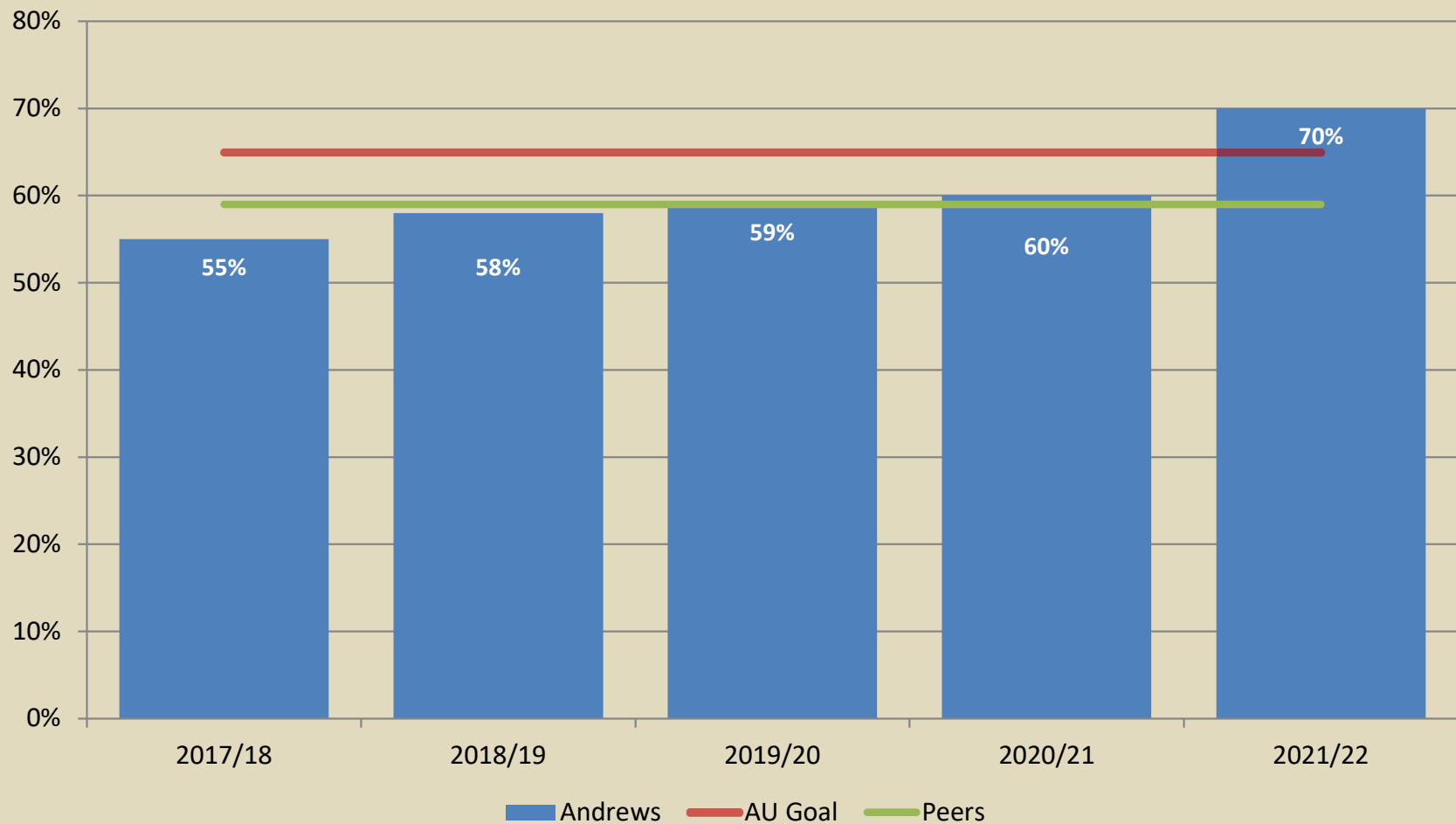


Undergrad 4 & 6 Year Graduation Rates

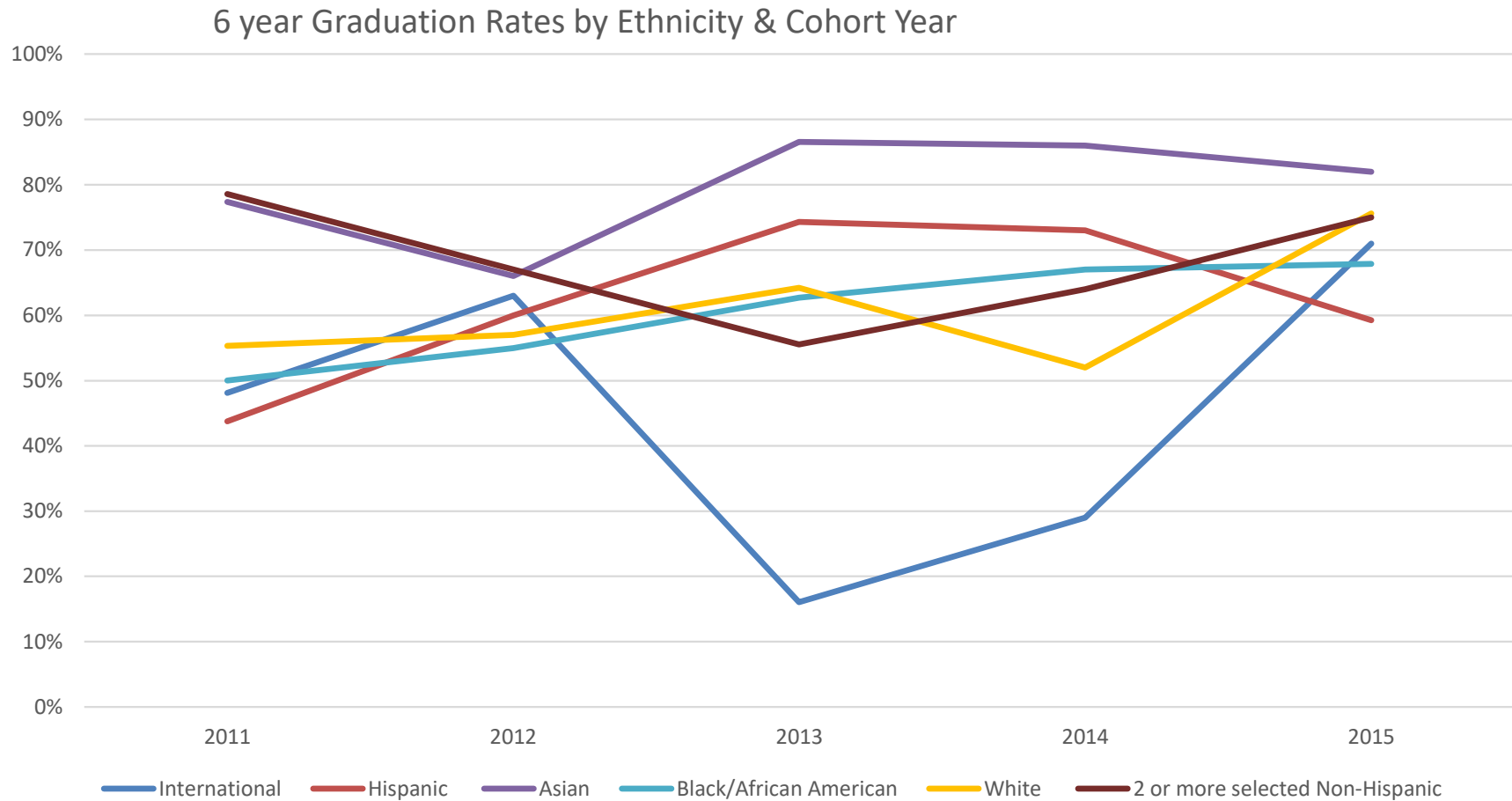


4 yr goal = 45%; 6 yr goal = 65%

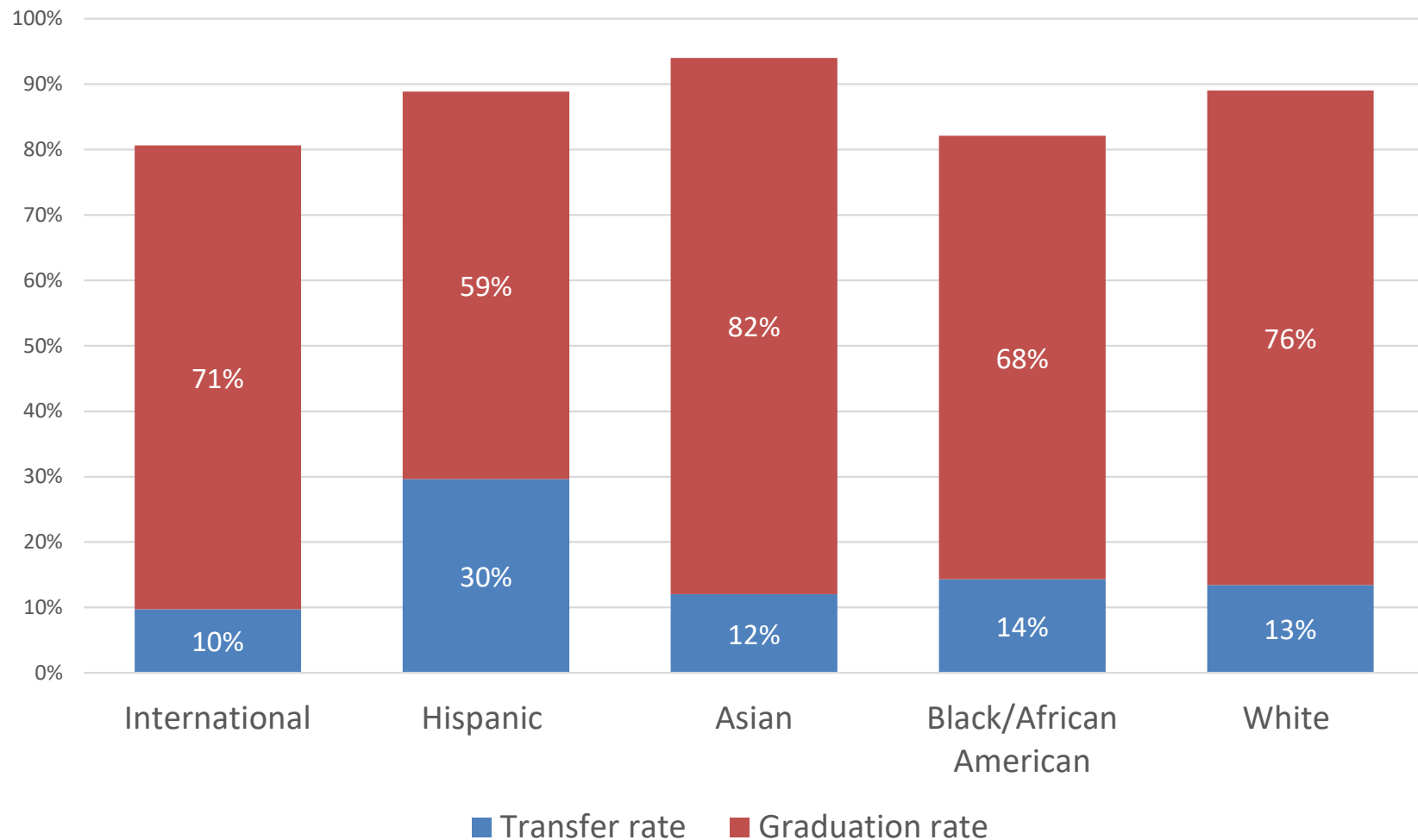
Undergraduate 6 Year Graduation Rates



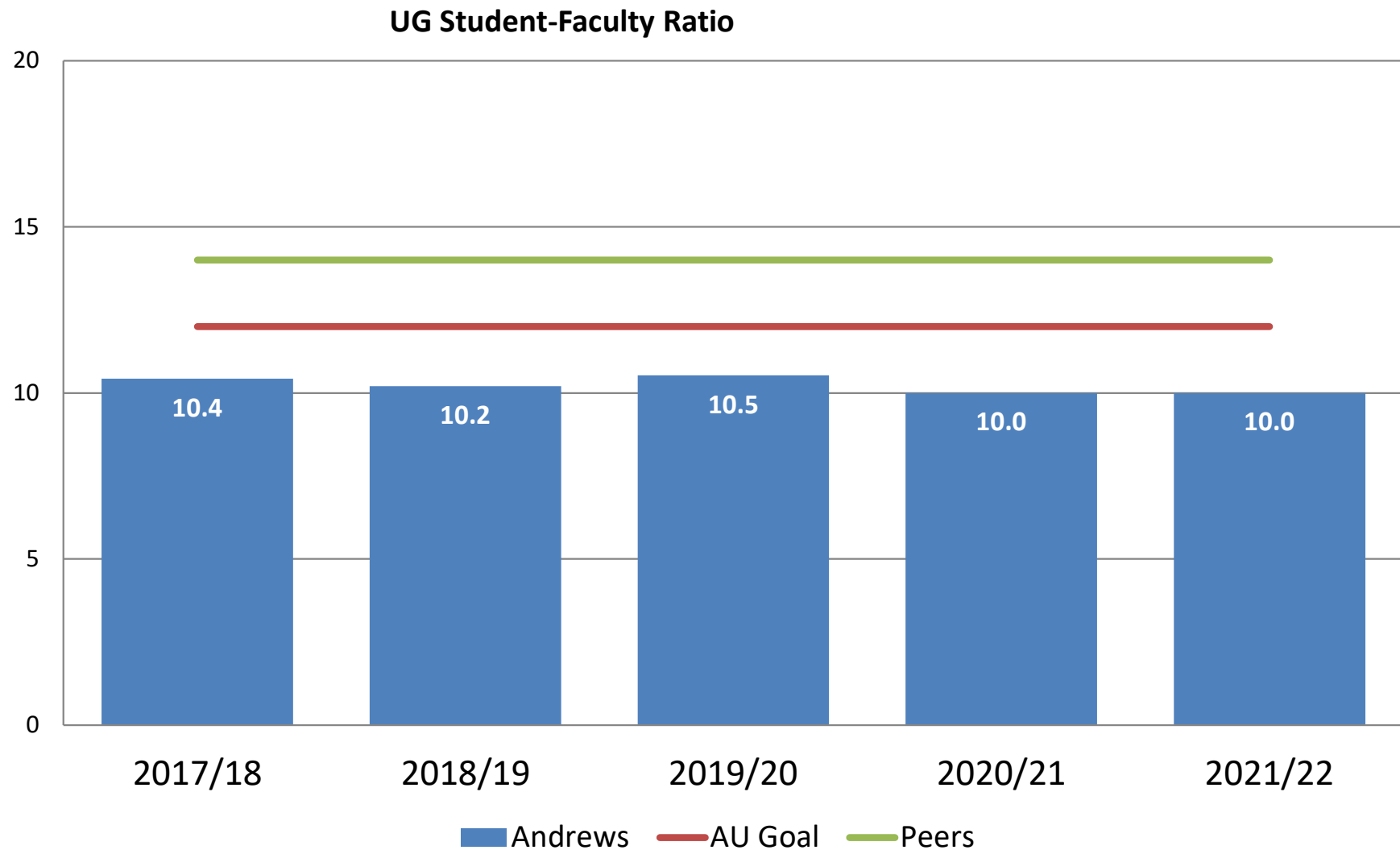
6-yr Graduation Rates by Ethnicity & Cohort Year



6 yr Graduation & Transfer Rates by Ethnicity, 2015 Cohort



Undergraduate Student-Faculty Ratio



Graduate Student Graduation Rates, 2021

| Level | Time Frame | Goal | Graduation Rate |
|---|------------|------|-----------------|
| Master's (except MDiv & MAPM) | 4 years | 80% | 80% |
| MDiv | 6 years | 65% | 69% |
| Prof. Doctorate (DMin, DPT, EdD, DNP) | 6 years | 65% | 76% |
| Doctor of Philosophy, Doctor of Theology, & DSCPT | 10 years | 45% | 54% |

Graduate Placement 1 year after Graduation

- In the 2022 Alumni Survey, 89% of graduates, who graduated in 2016 or 2017, reported that they were either accepted into graduate school or employed in their field one year after graduation. (goal = 80%)

Licensure Pass Rates, First-time

| Program | Years | Pass Rate |
|------------------------------|---------------|-----------|
| Dietetics, didactic program* | 2019-2021 | 69% |
| Dietetics, Internship* | 2020 | 89% |
| Medical Lab Science* | Class of 2020 | 100% |
| Nursing, BSN | 2021 | 78% |
| Nursing, DNP | 2021-2022 | 100% |
| Physical Therapy* | 2021 | 100% |

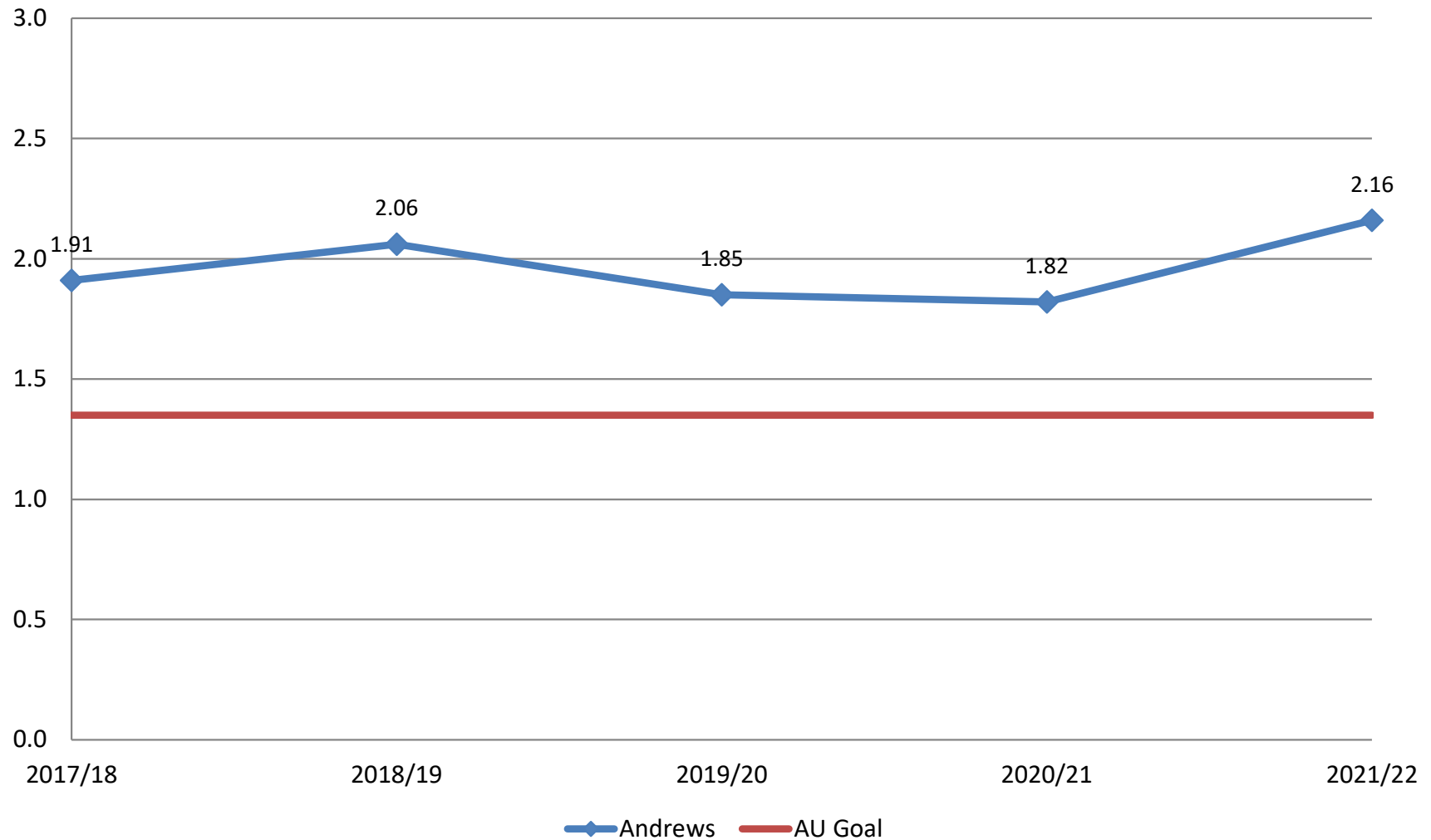
| Program | Years | Pass Rate |
|-----------------------------------|-----------|-----------|
| Speech Language Pathology* | 2020-22 | 94% |
| Teacher Education | 8/18-7/22 | 85% |
| School Counselor | 8/18-7/22 | 100% |
| School Psychology | 2021-22 | 100% |
| Clinical Mental Health Counseling | 2020-21 | 67% |
| Social Work, MSW | 2015-21 | 82% |

*Cumulative pass rate

Goal = 80%



Research Score per Full-time Faculty



Academic Level

Graduate Undergraduate

2017

141

Majors

Academic Level

Graduate Undergraduate

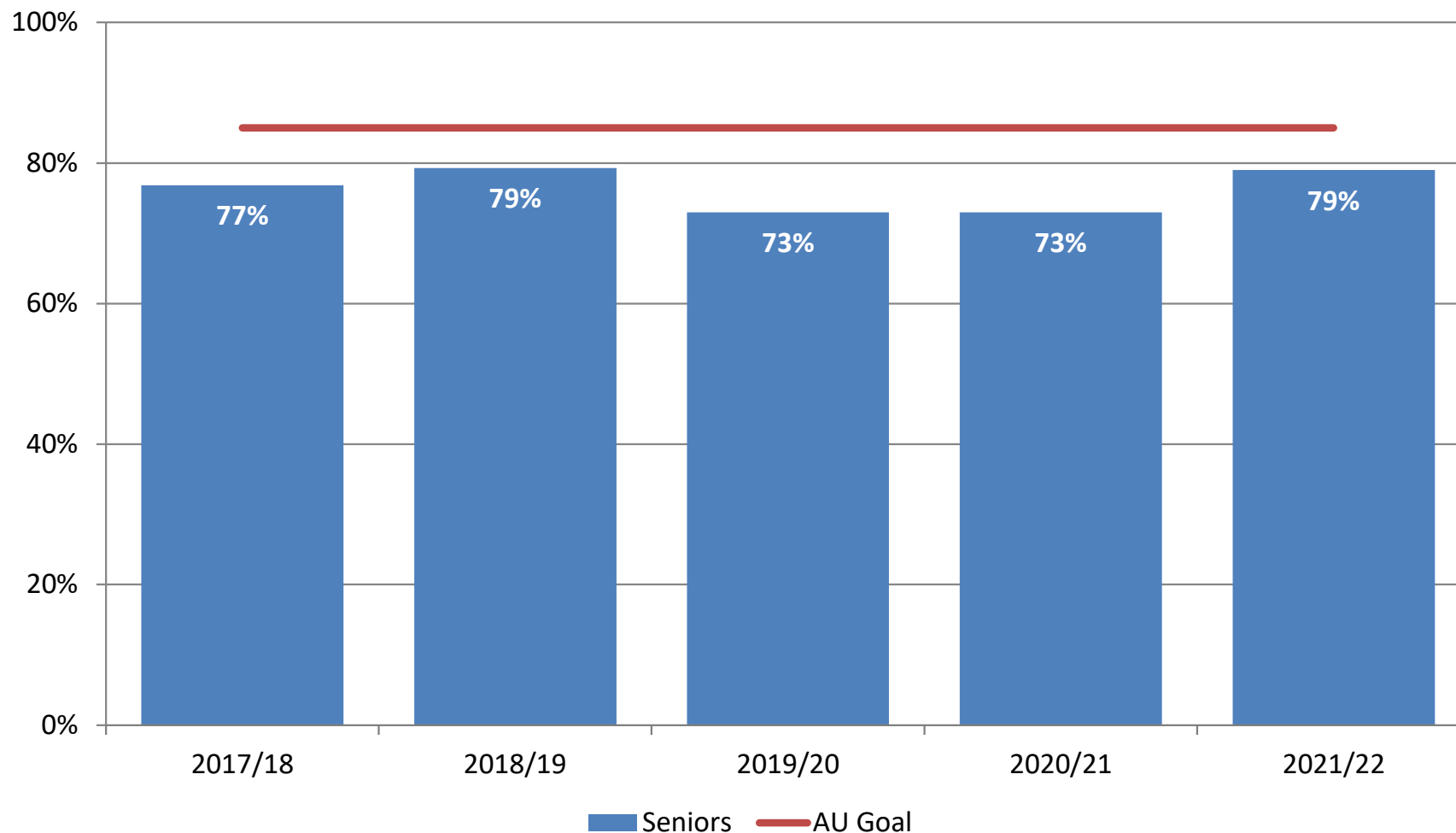
2022

127

Majors

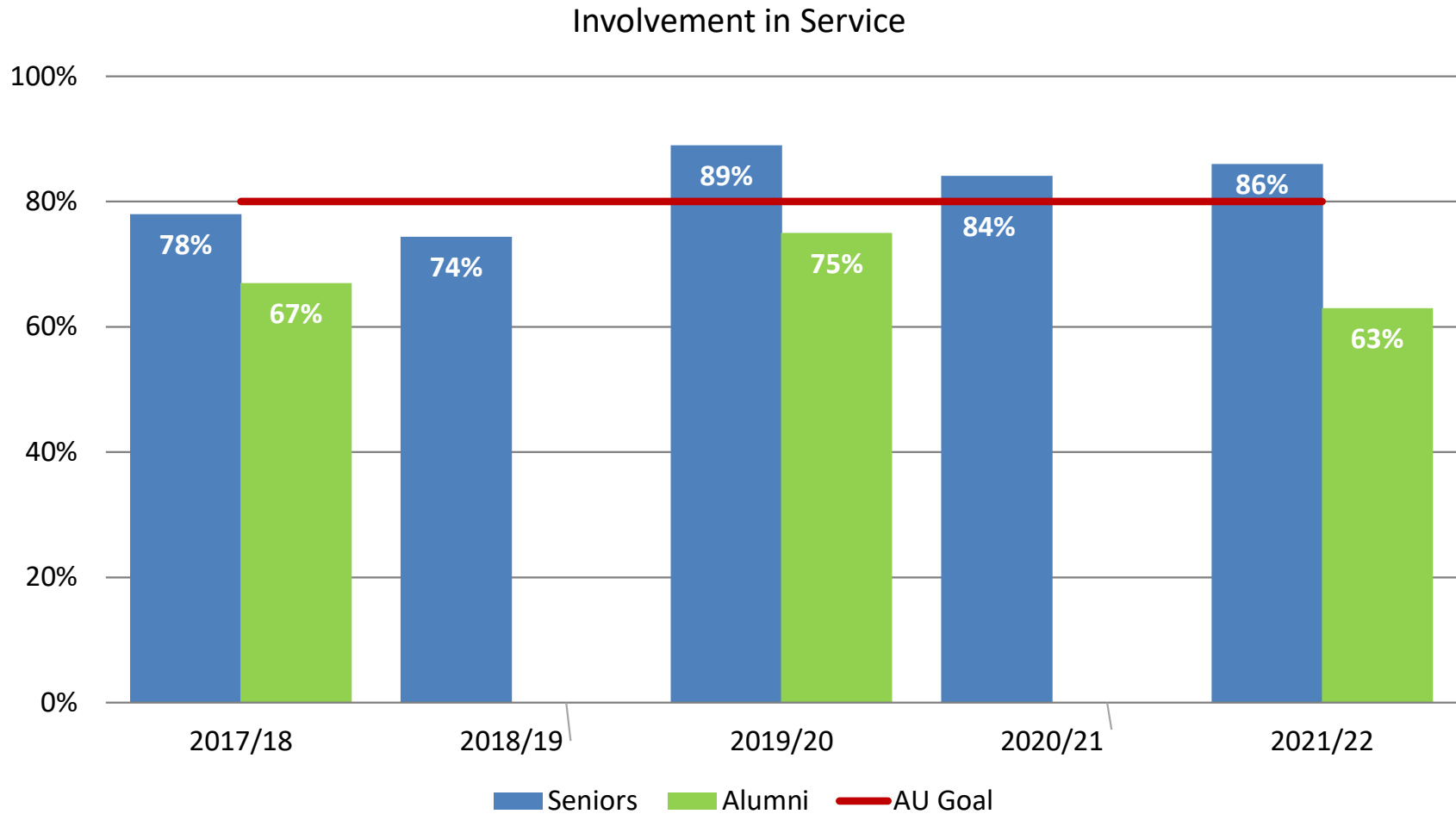
FAITH & STUDENT DEVELOPMENT INDICATORS

Senior Survey: Average Scores on Faith Questions



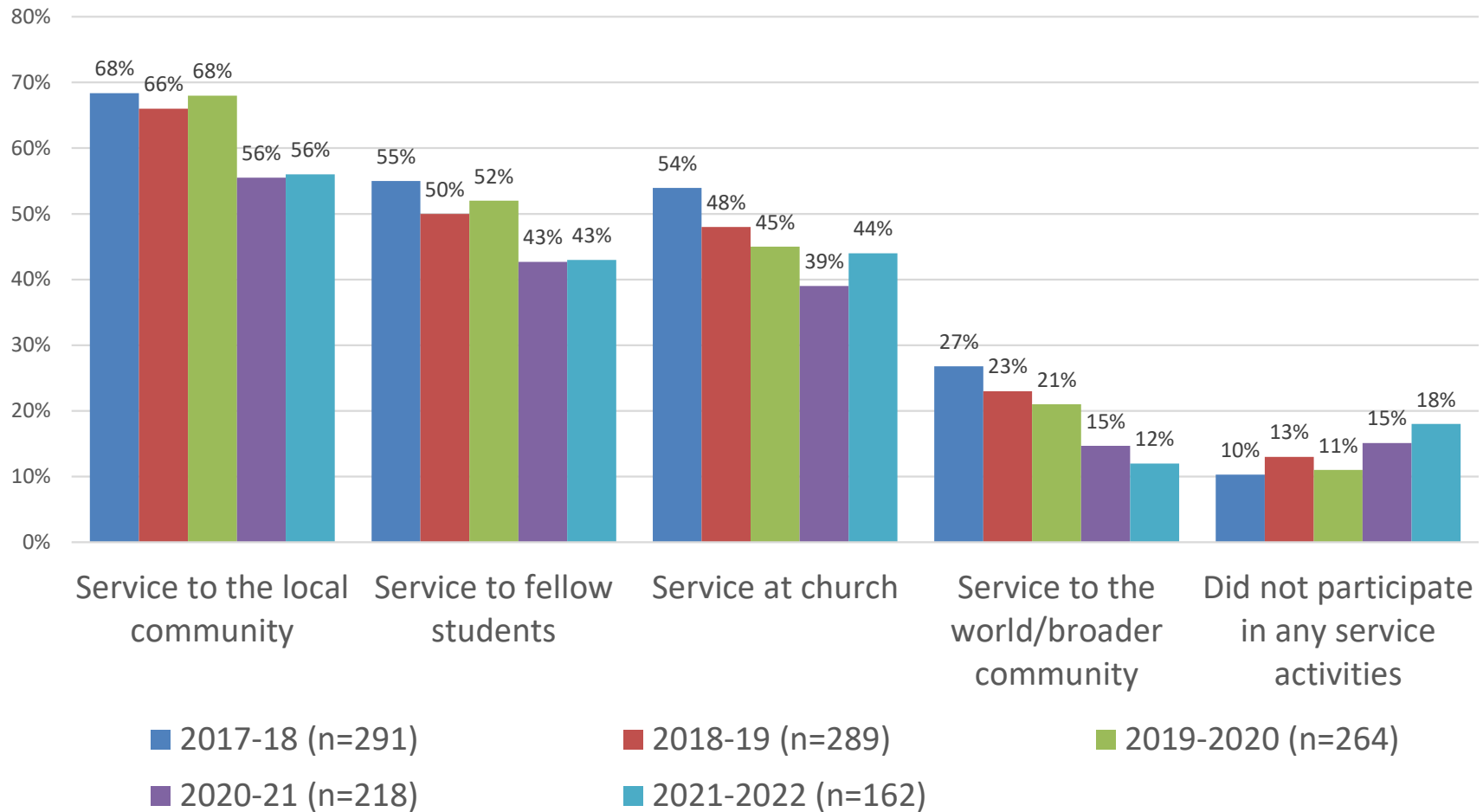
Responses indicate commitment to an active life of faith

Involvement in Service



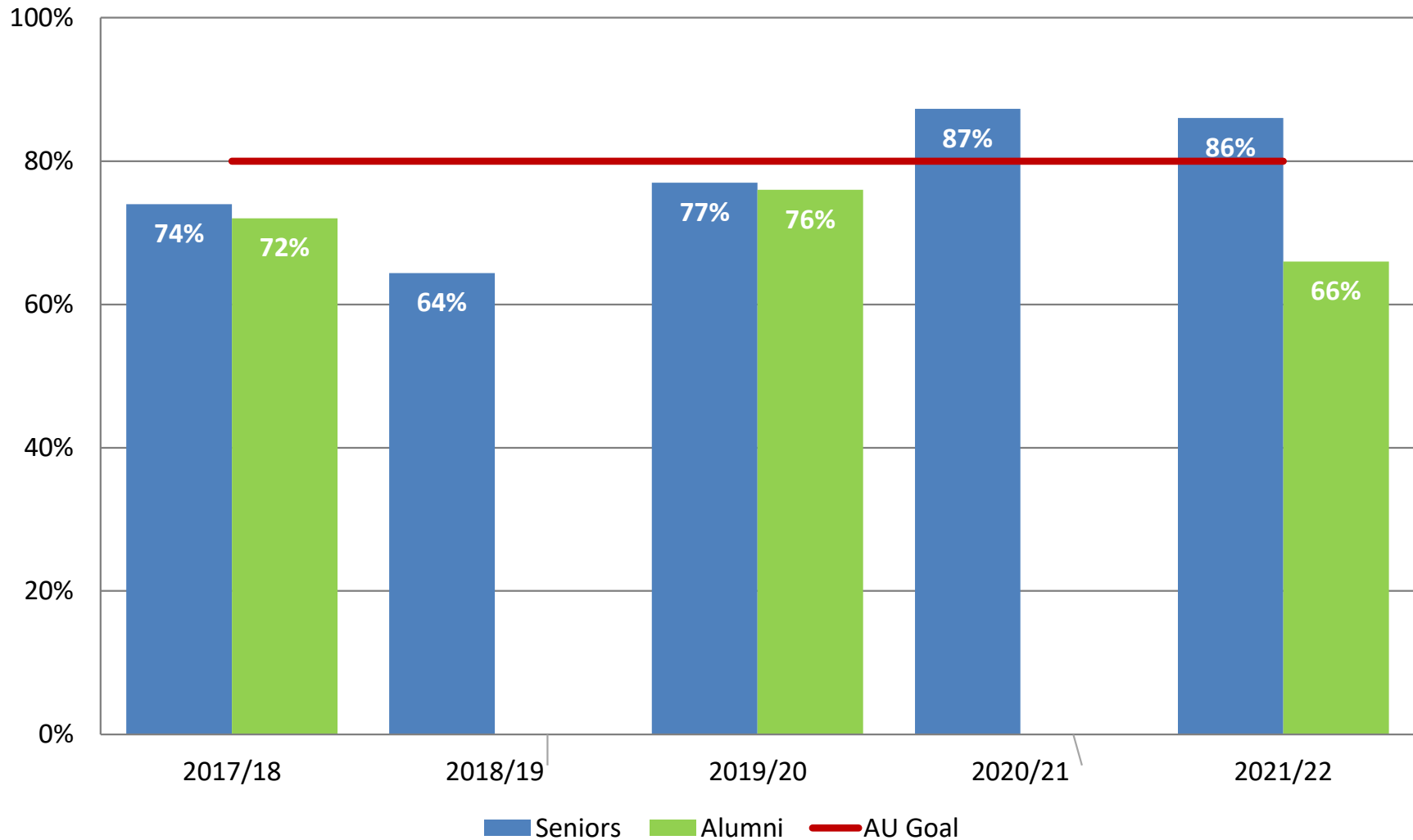
(Senior involvement is at least annually)

Service Activities, Senior Survey



(Senior involvement is at least annually)

Involvement in Leadership

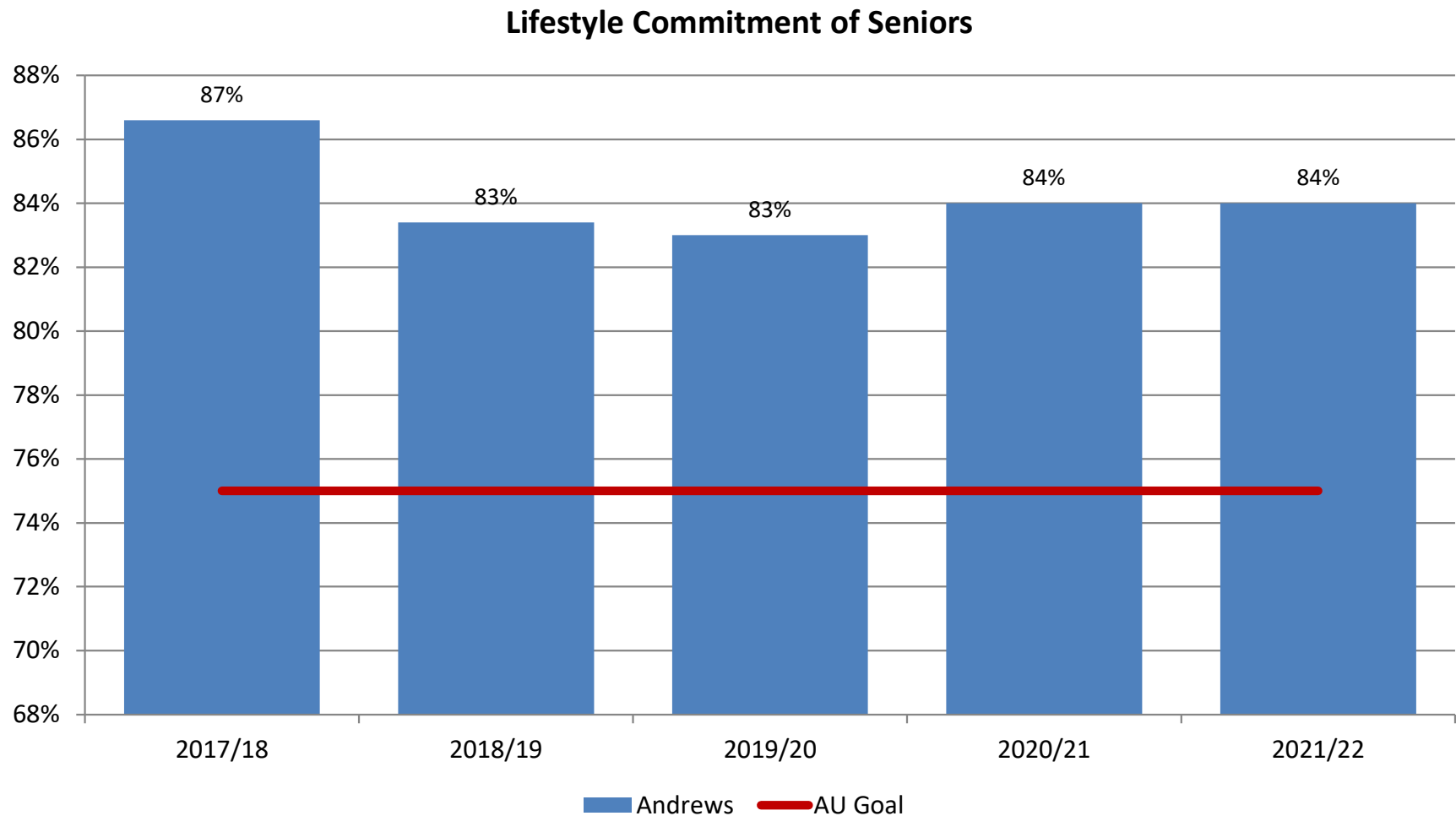


(Senior involvement is at least annually)

Health & Wellness

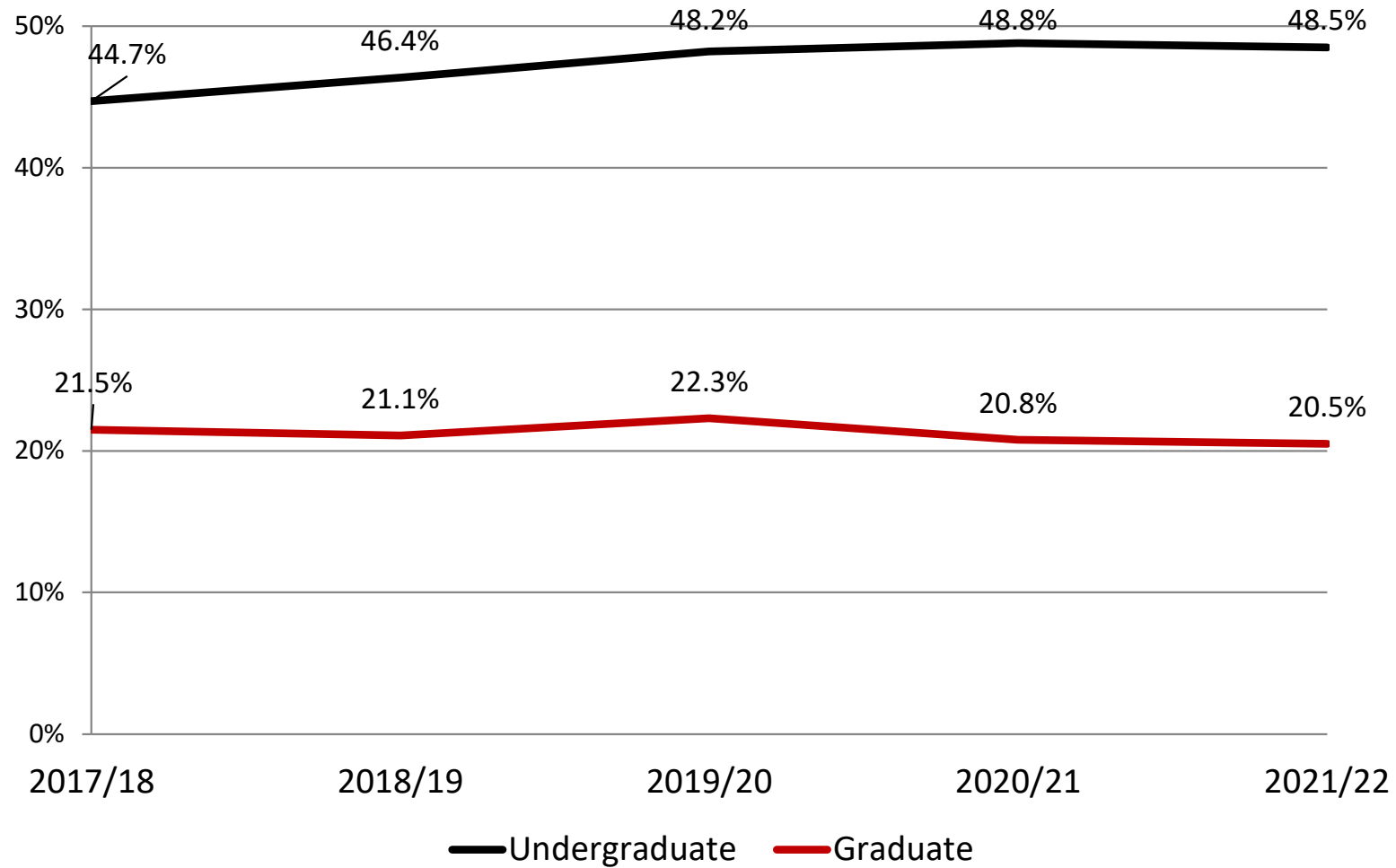
- 84% of seniors are committed to living a lifestyle that promotes health
(Senior Survey, 2022, goal = 75%)
- 83% of the alumni practice a balanced lifestyle that promotes health
(Alumni Survey, 2022, goal = 75%)

Lifestyle Commitment of Seniors

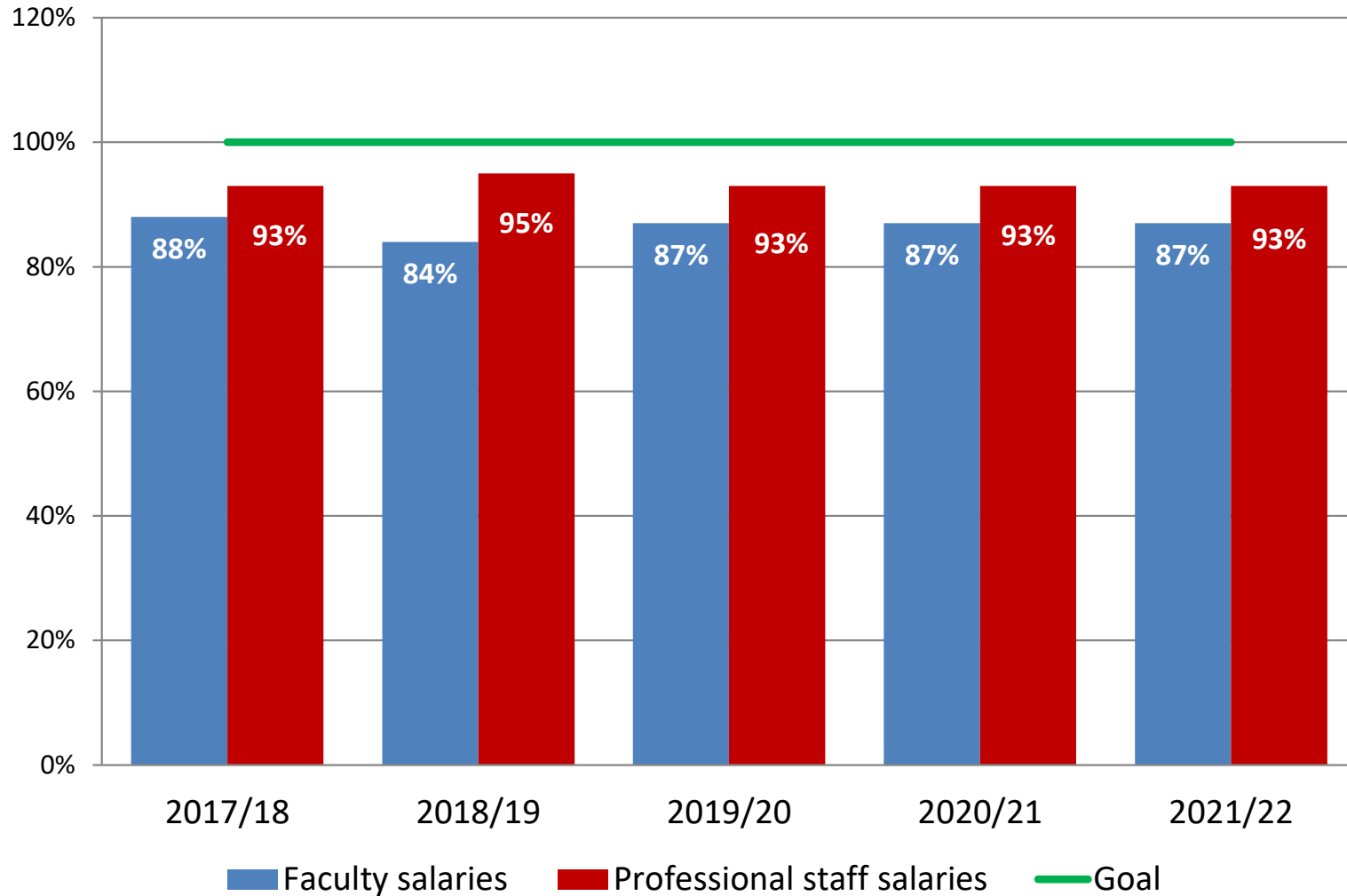


FINANCIAL INDICATORS

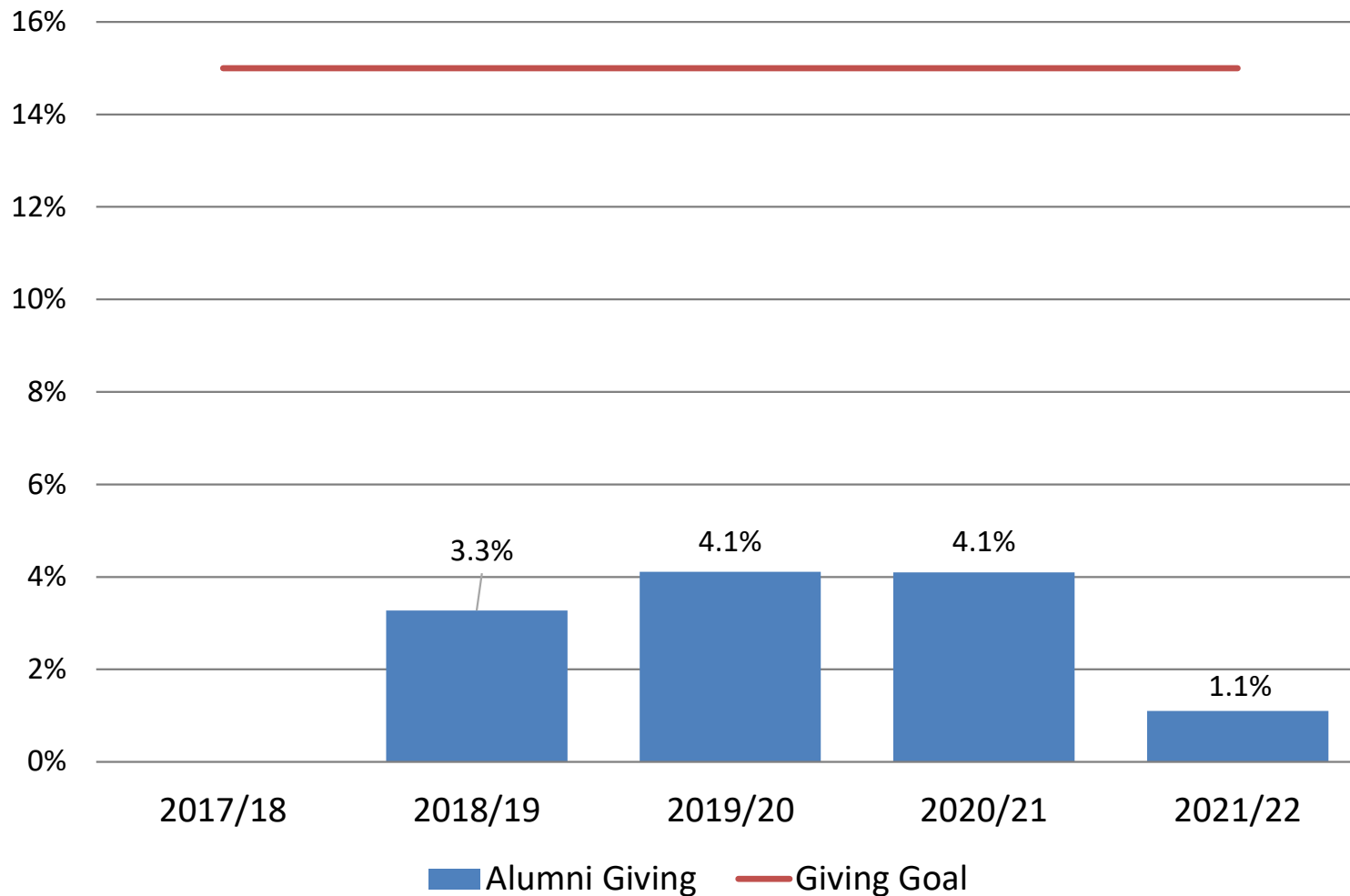
Average Tuition Discounts



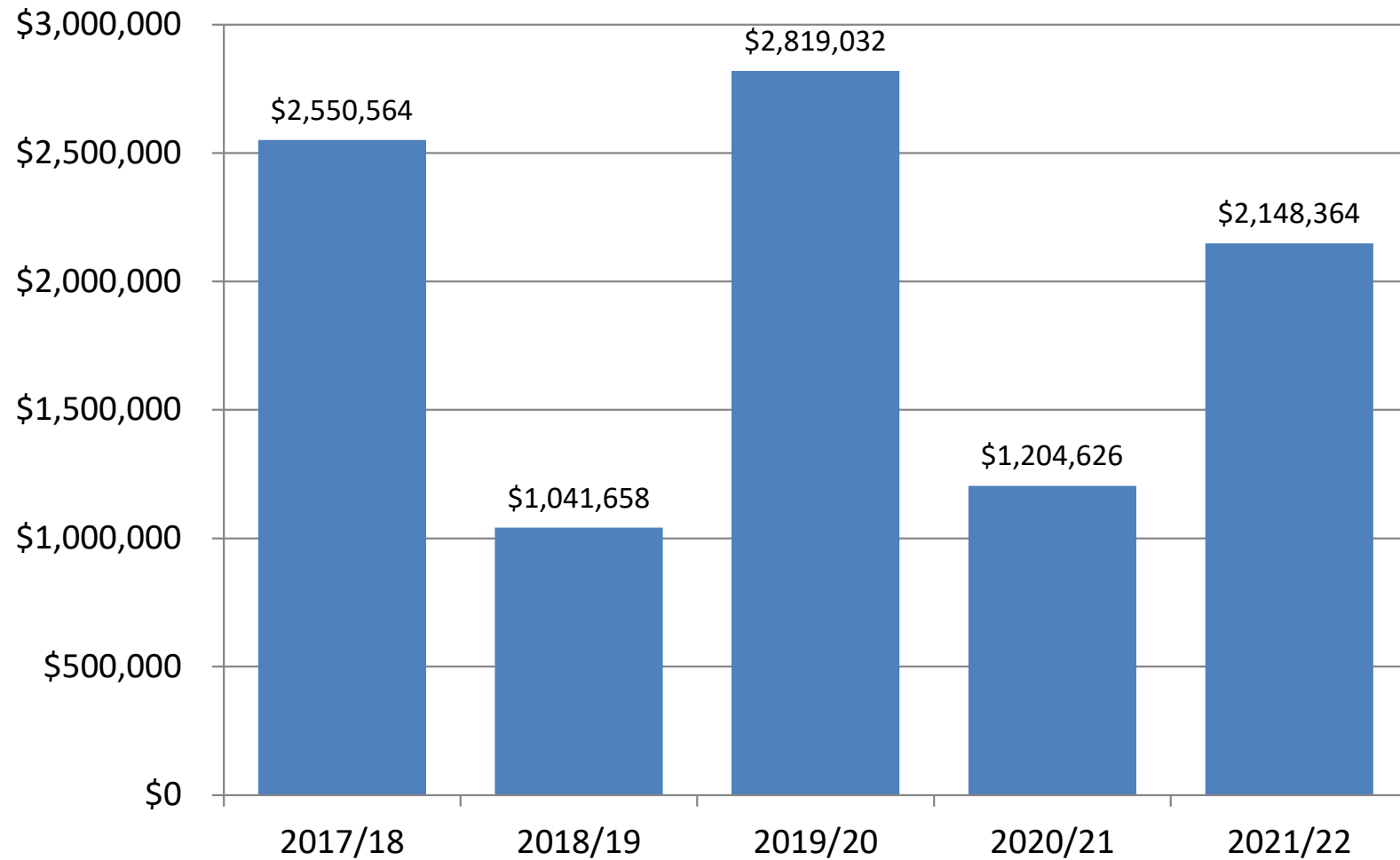
Salaries as Percent of Market Median



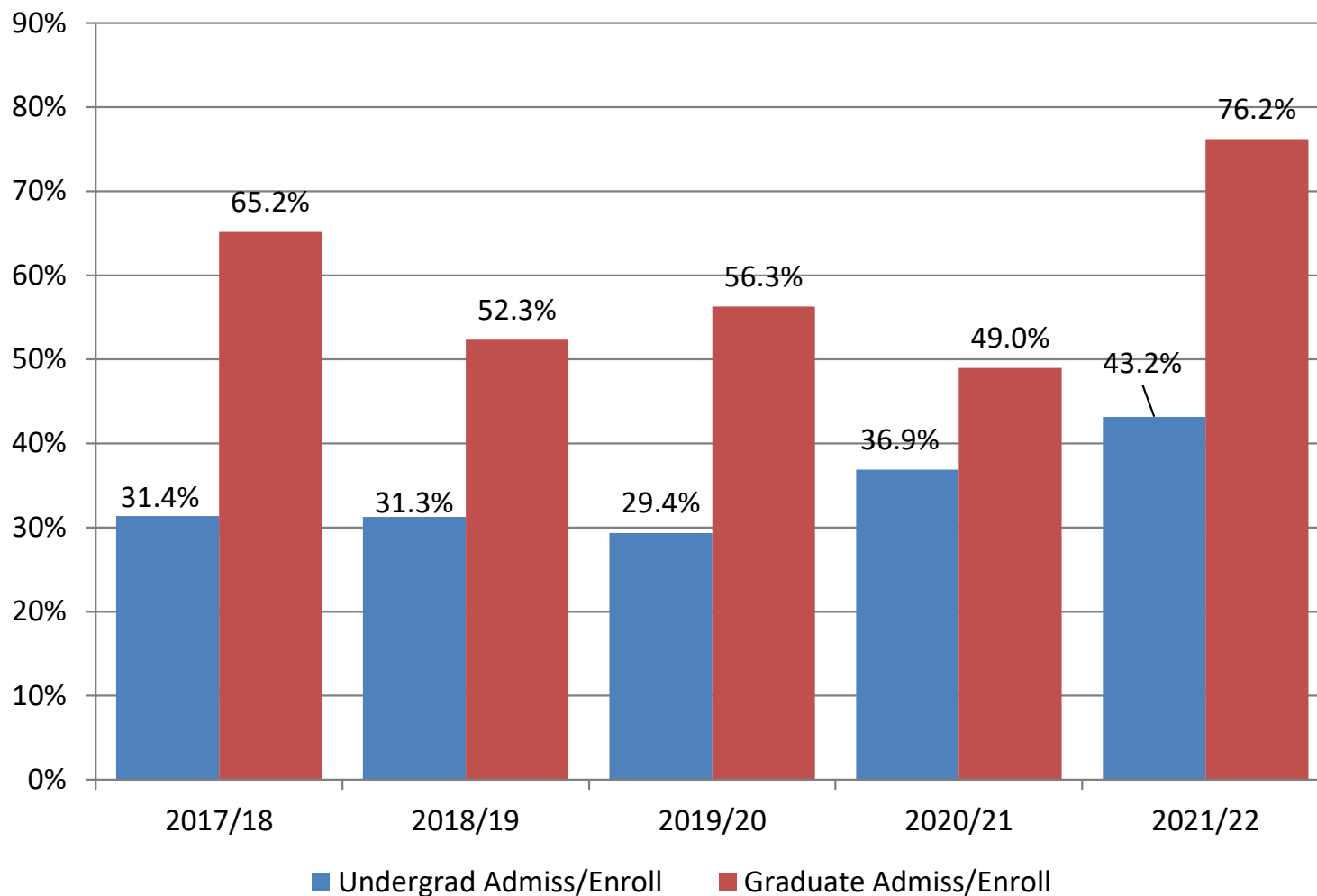
% US Alumni Donating Annually



Annual Alumni Giving

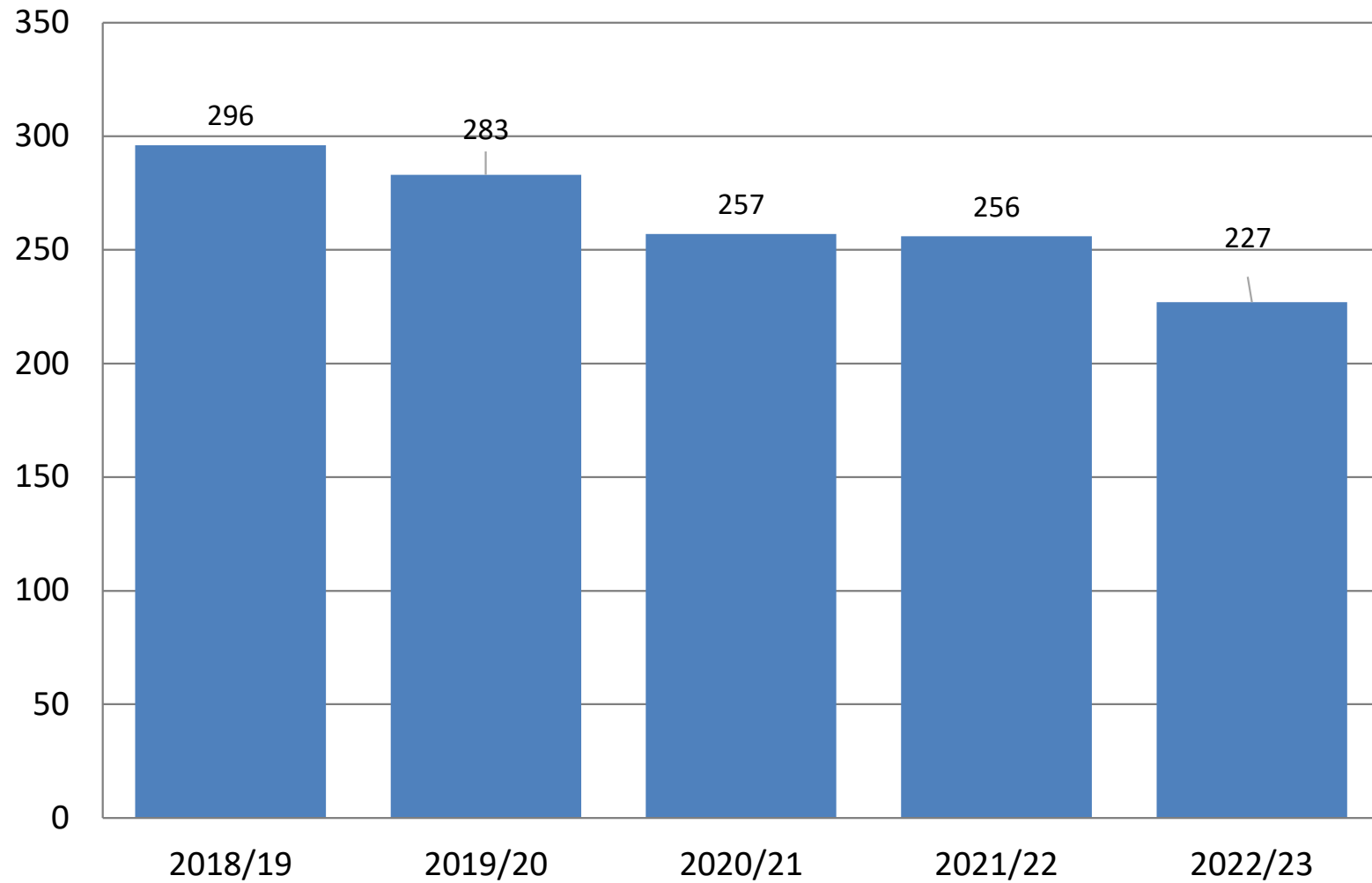


Admission to Enrollment Yield

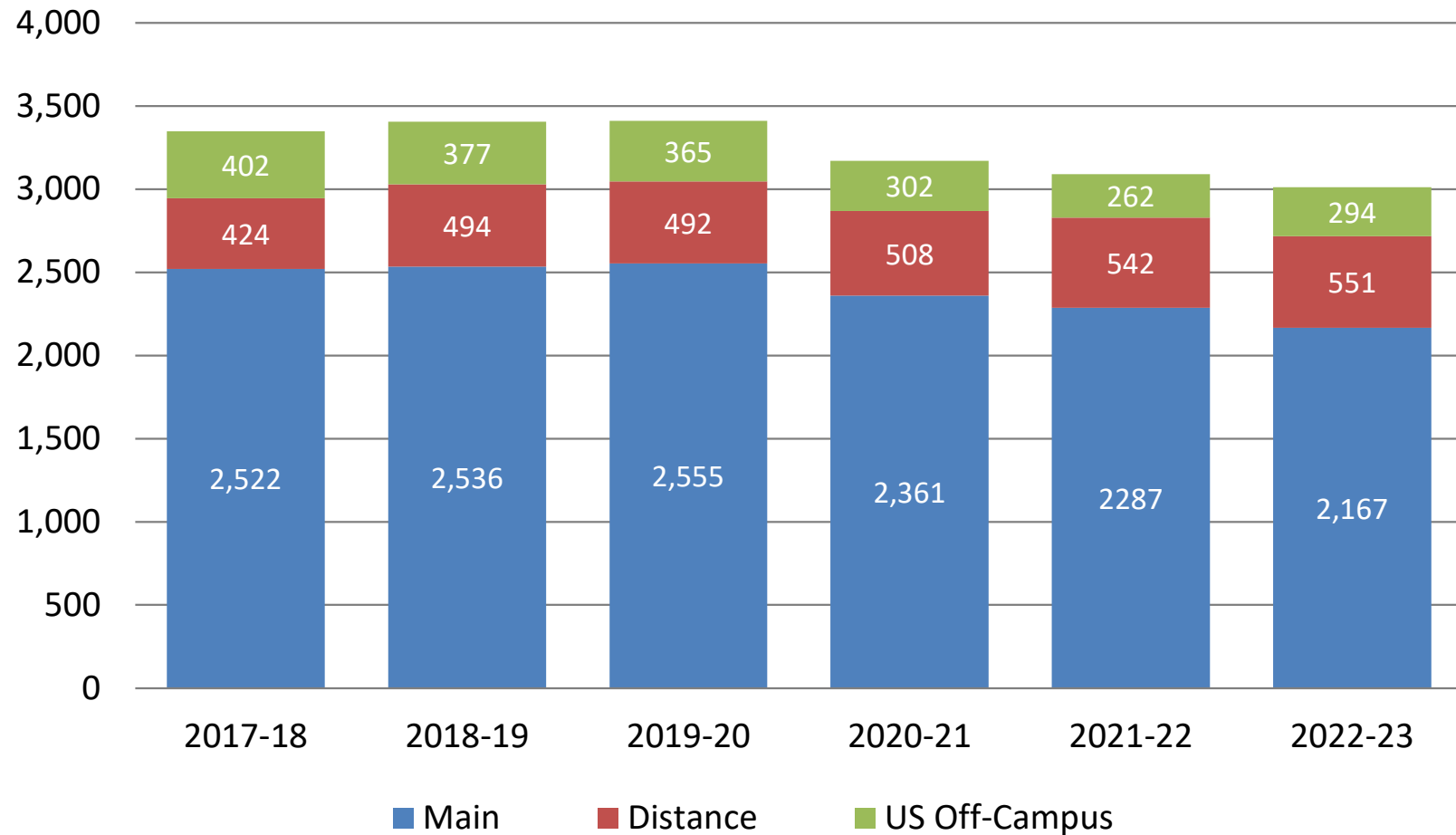


Goals: UG = 30%; Grad = 40%

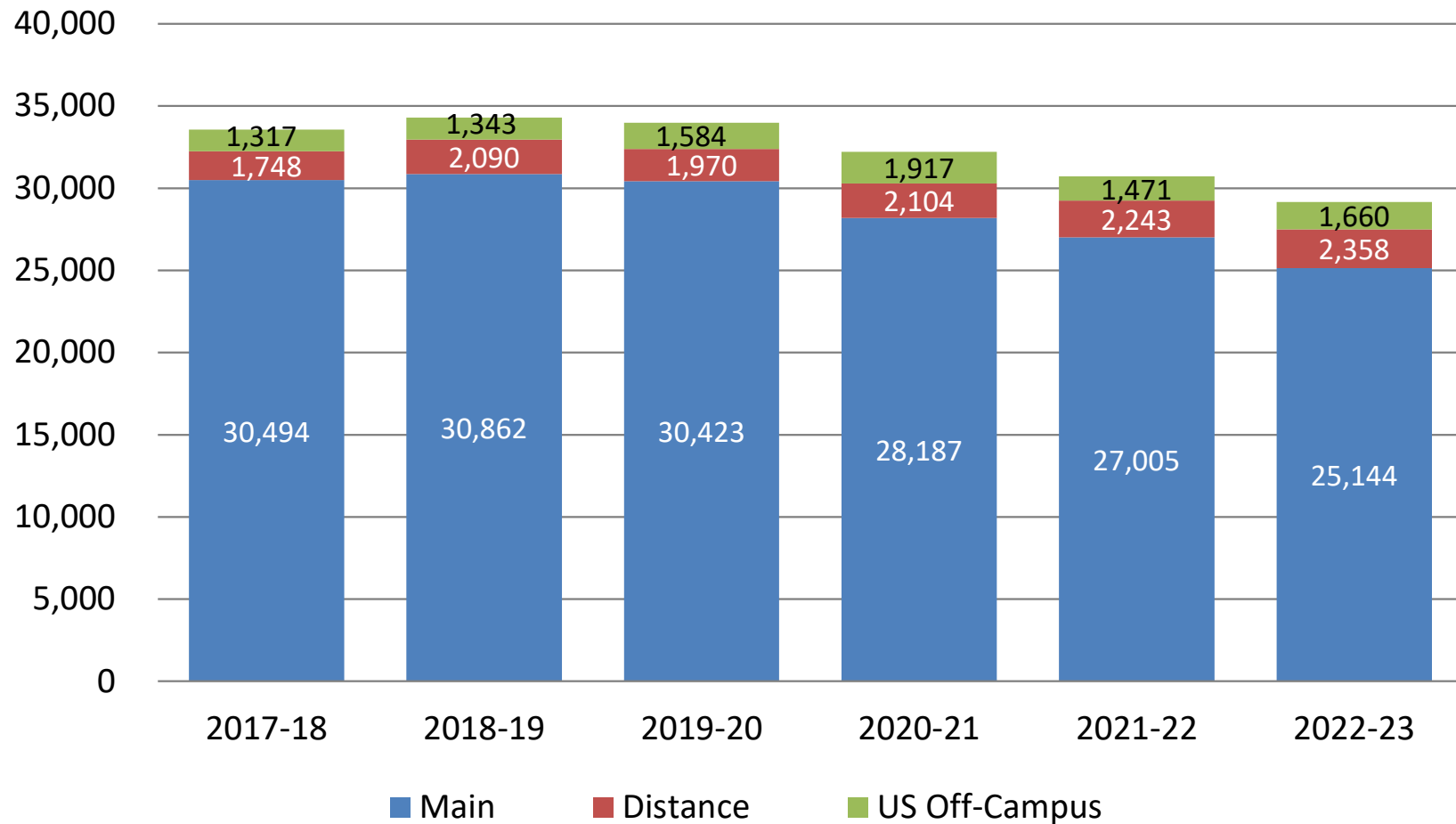
Fall FTIAC Enrollment



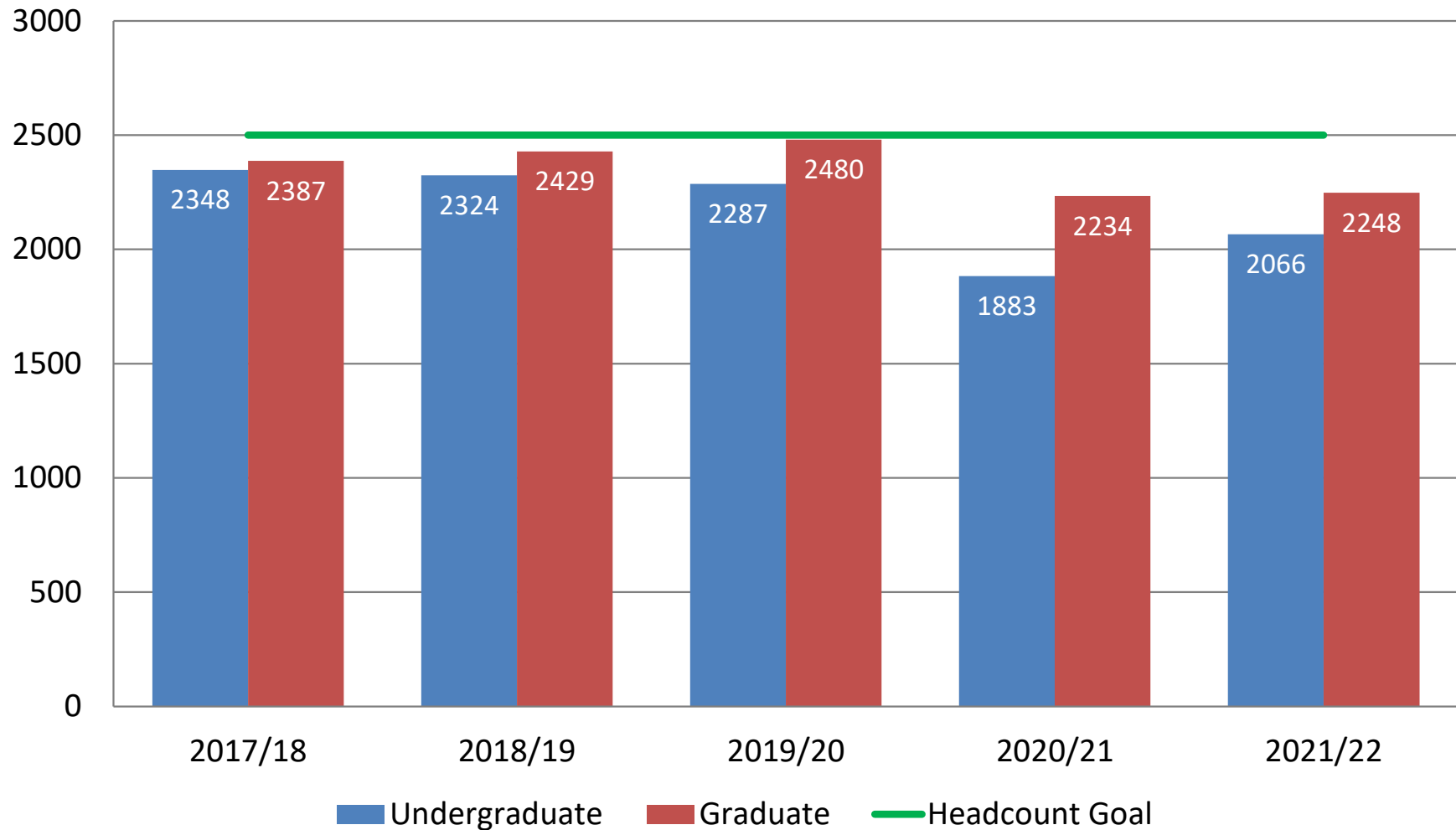
Fall Census Day Headcounts, US & Distance



Fall Census Day Credits, US & Distance

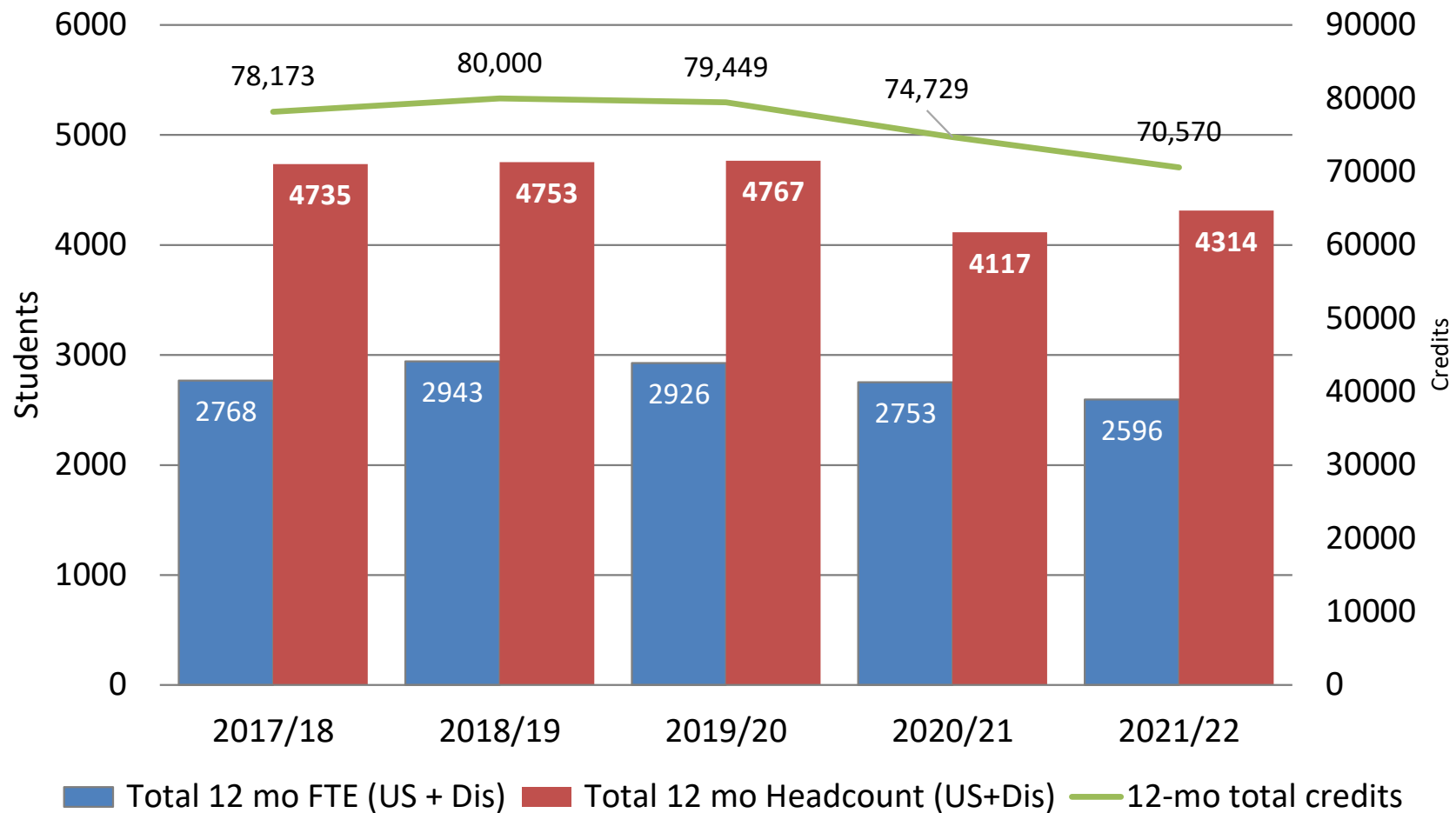


Graduate vs Undergraduate (US & Distance) 12-Month Unduplicated Headcounts

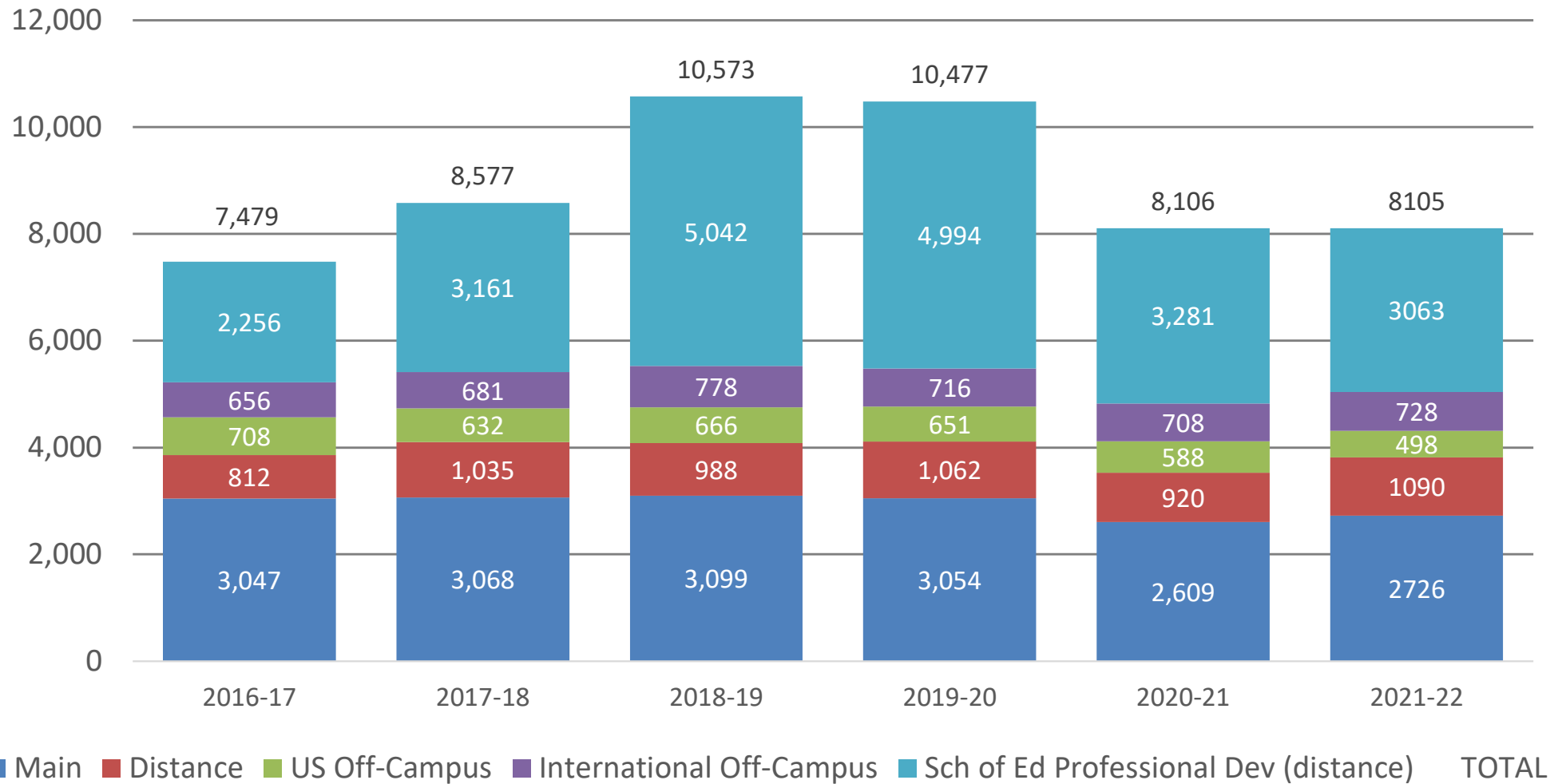


Goal = 2500 for each

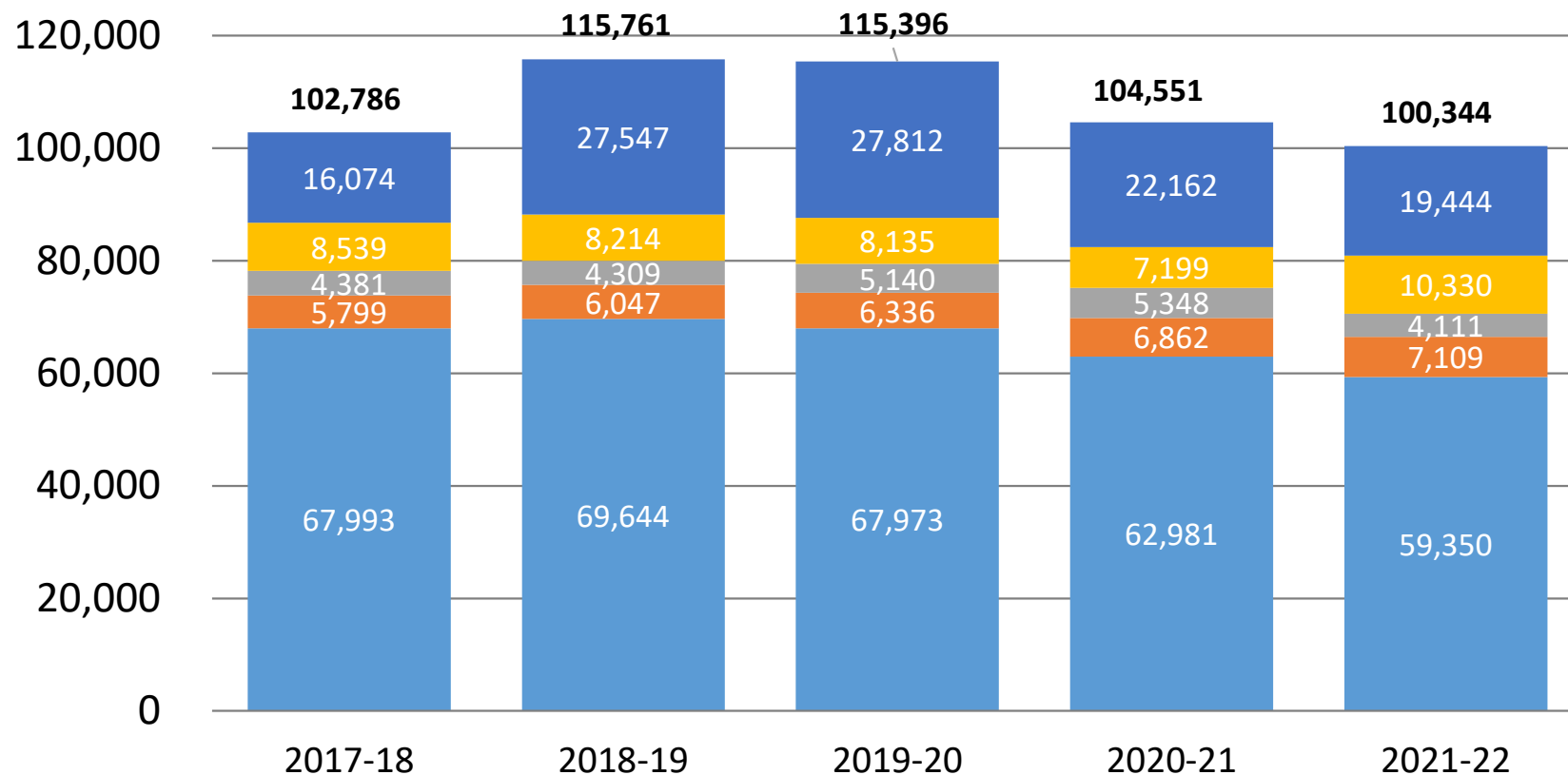
12-Month Headcounts, FTE's & Credits (US & Distance)



12-mo Unduplicated Headcounts, All Campuses



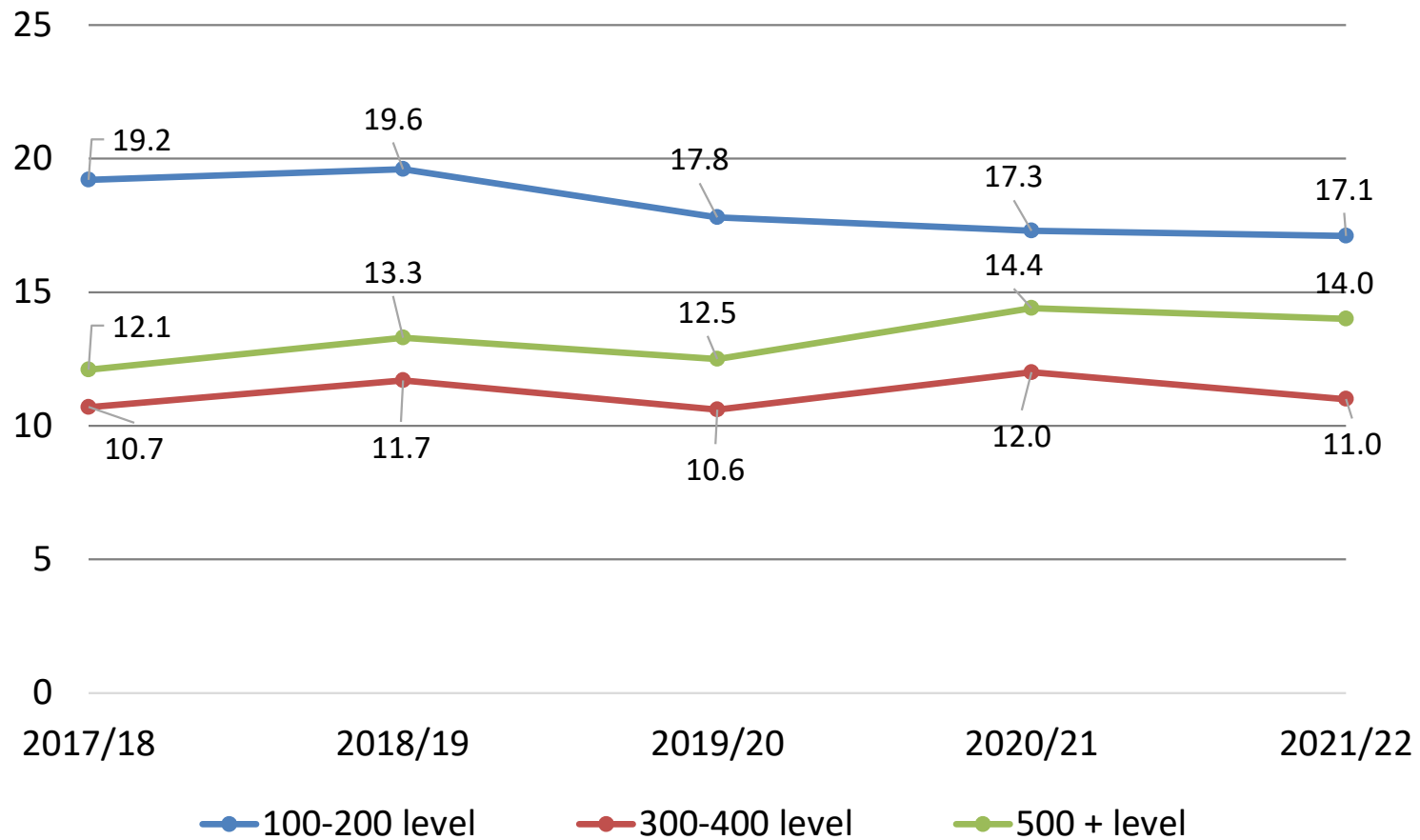
12-mo Total Credits, All Campuses



■ Sch of Ed Professional Dev (distance)
■ US Off-Campus

■ International Off-Campus
■ Distance

Average Lecture Class Sizes, Fall

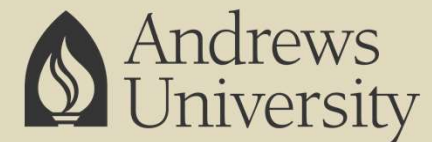


Goals: 100-200 level = 25; 300+ = 15

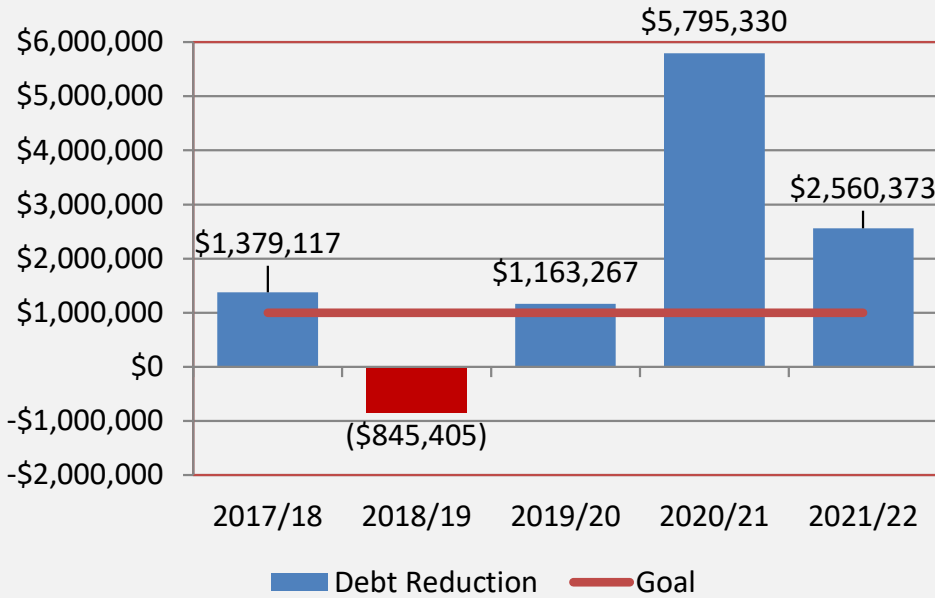
College Contribution Margin Trends FYE

| College | 2017 | 2018 | 2019 | 2020 |
|------------------------------------|-------|-------|-------|-------|
| Arts & Sciences | 54.4% | 56.5% | 58.9% | 52.6% |
| Architecture & Int. Design | 23.4% | 35.3% | 28.4% | NA |
| Education & International Services | -1.1% | -1.6% | 10.6% | 7.0% |
| Health & Human Services | 49.1% | 48.5% | 50.5% | 47.7% |
| Professions | 33.7% | 30.0% | 37.3% | 41.9% |

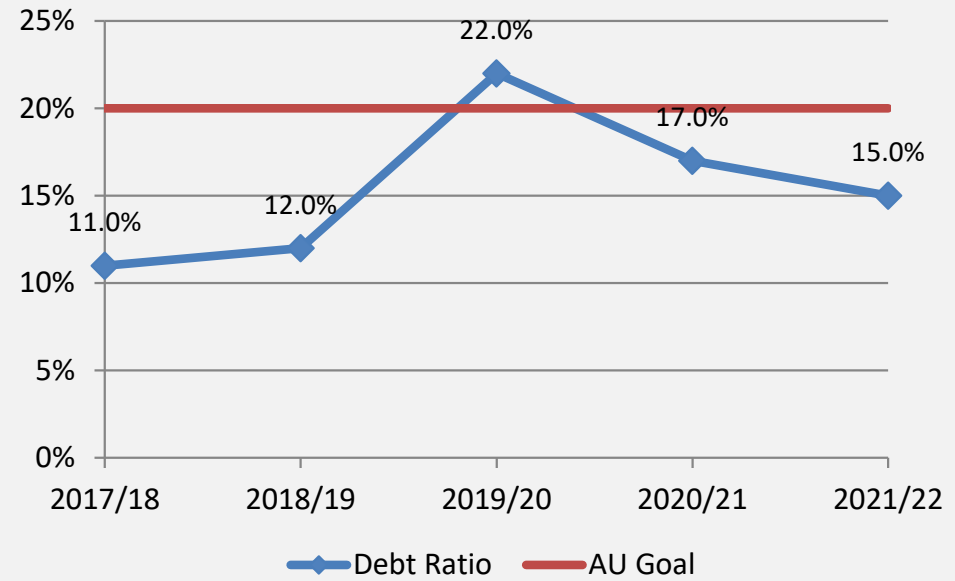
Includes main, distance, and US off-campus
 College of Professions includes Aviation for all years
 Architecture joined CHHS in 2019



Annual Debt Reduction

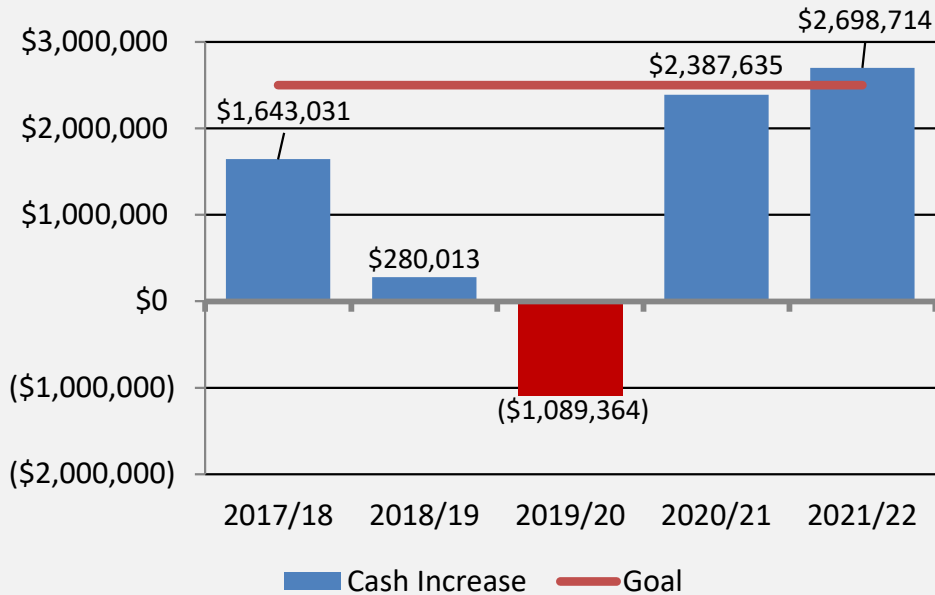


Long-term Debt to Net Assets

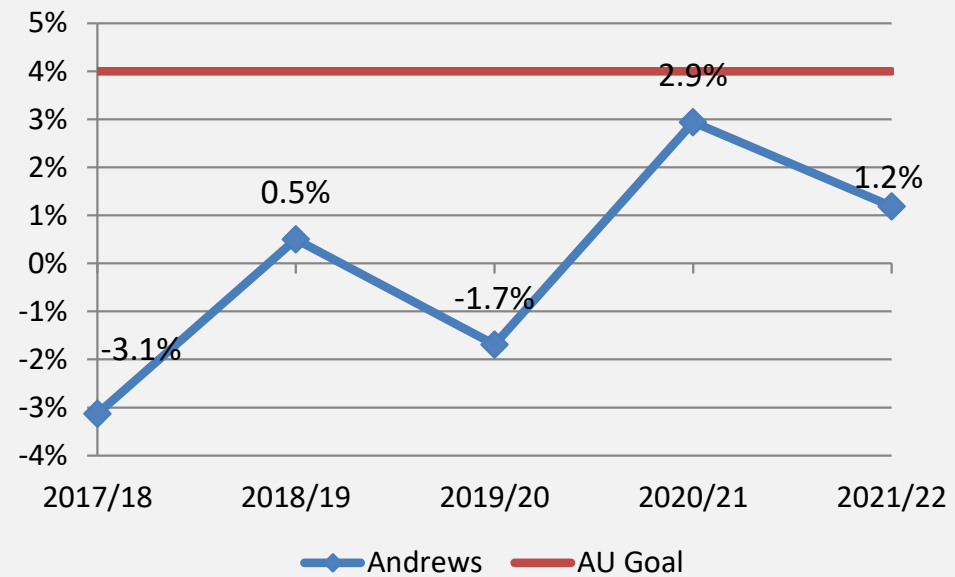


Goal lines: 

Cash Increase



Percent Gain on Operating



Contribution Margin Performance, Examples FYE 2020

| Programs | # Enrolled | Contribution Margin | CM % |
|-------------------------------|---------------|------------------------|---------|
| Religion, BA | 72 | \$391,651 | 70.9% |
| Spanish, BA | 15 | \$169,173 | 69.4% |
| Physical Therapy, DPT & DScPT | 255 | \$2,789,926 | 64.1% |
| Animal Science, BS | 28 | \$287,898 | 55.8% |
| General Business, MBA | 85 | \$385,517 | 52.3% |
| Social Work, MSW | 57 | \$432,274 | 51.2% |
| Public Health, MPH | 44 | \$99,144 | 29.9% |
| School Psychology, EdS | 26 | (\$52,456) | -27.4% |
| Music Performance, BMus | 23 | (\$201,614) | -164.0% |

Figures based on students taking classes anywhere in AU, includes teaching, department & college costs, main campus & distance

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