



# Know your costs. Save on care. Get rewarded.



It's smart, and easy, with Priority Health.

Three things happen every time you use Cost Estimator powered by Healthcare Bluebook to shop procedures, lab tests or office visits.

## 1 | You see your costs before you receive care.

Before you schedule your next appointment, search for the medical service you need in Cost Estimator. Here's how:

- Scan the QR code with your phone's camera to log in or sign up for a Priority Health member account to access Cost Estimator.
- Once logged in, click "Check a Procedure" under "Coverage check" and you will be directed to the tool through our trusted partner Healthcare Bluebook.
- Enter a procedure name and search for locations where that service is available. From the location pricing list, select a facility to see your personal out-of-pocket estimate.
- You can also compare costs at facilities in your network and in some cases, narrow your search by selecting a specific provider.



## 2 | You save on procedures by choosing the best value options.

Cost Estimator has saved over \$20.5 million in health care costs since it launched over five years ago.

### Go Green to Get Green



You are eligible to earn a reward for this service by using a Bluebook Fair Price provider.

[Learn more about rewards.](#)

## 3 | You may qualify to earn a Visa rewards card of \$50 to \$200.

That's right. Many common procedures and tests are included in our **Priority**Rewards program, where we'll send you a reward for being a smart shopper. Here's how:

- In your Cost Estimator search, choose a Fair Price™ (green) procedure or facility with a green circle beside it.
- Receive that medical service at that facility within 13 months of your search.
- A refillable Visa rewards card will be sent to you in the mail.
- Use it for all kinds of items including medical services, health and wellness services, groceries and more.

Here's a breakdown of qualifying procedures that earn you a Visa rewards card.

Procedure type	Procedure	Reward
Bone and joint	Carpal tunnel surgery	\$100
Bone and joint	Anterior cruciate ligament knee surgery (ACL)	\$200
Bone and joint	Arthroscopic rotator cuff repair	\$200
Bone and joint	Knee arthroscopy	\$200
Bone and joint	Shoulder arthroscopy	\$200
Bone and joint	Total hip replacement (inpatient/outpatient)	\$200
Bone and joint	Total knee replacement (inpatient/outpatient)	\$200
Cardiac	Doppler exam of the heart	\$100
Cardiac	Heart echo imaging	\$100
Cardiac	Heart perfusion imaging	\$100
Diagnostic	Colonoscopy (with and without biopsy)	\$100
Diagnostic	Upper GI endoscopy (with and without biopsy)	\$100
Diagnostic	Sleep study	\$100
Diagnostic	Cystoscopy	\$200
Imaging	Most CTs	\$50
Imaging	Most MRIs	\$100
Outpatient	Nose plastic surgery (Rhinoplasty)	\$100
Outpatient	Nasal septum repair	\$200
Outpatient	Remove tonsils and adenoids	\$200
Outpatient	Ear tubes	\$200
Outpatient	Cataract surgery	\$200
Outpatient	Laparoscopic cholecystectomy	\$200
Outpatient	Lithotripsy	\$200
Women's health	Cesarean section delivery	\$200
Women's health	Vaginal delivery	\$200
Women's health	Hysteroscopy	\$200
Women's health	Breast biopsy	\$200
Women's health	Laparoscopy, excise lesions	\$200
Women's health	Vaginal Hysterectomy (no cancer)	\$200

**Next time you need a medical service, remember to use Cost Estimator—it can save and earn you money. If you have any questions about Cost Estimator or PriorityRewards, call the number on the back of your member ID card.**

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# What is Cost Estimator powered by Healthcare Bluebook?

## And other frequently asked questions

### COST ESTIMATES

#### What is Cost Estimator, powered by Healthcare Bluebook?

Priority Health has partnered with Healthcare Bluebook as a vendor for its price transparency tools. Healthcare Bluebook is a healthcare company that helps users find quality healthcare providers, providing price transparency and offering savings through comparison shopping.

Cost Estimator is a free tool that factors in the provider and location, as well as your plan's deductible, out-of-pocket maximum and any applicable copay and/or coinsurance to give you an estimate of your personalized member cost share.

#### What is the "Fair price?"

The Fair Price™ is the amount you should reasonably expect to pay for a service or procedure and is based on the actual amount paid on the claim, not the billed amount. Eligible members can earn rewards on select procedures by using Fair Price™ (green) facilities.

#### How do I find a "Fair Price?"

Color-coded cost symbols denote cost rankings for facilities to help you easily identify where a facility falls in comparison to the Fair Price. Providers are listed in order of lowest price to highest price.

**Green circle** = at or below the Fair Price

**Yellow square** = slightly above the Fair Price

**Red octagon/stop sign** = significantly above the Fair Price.

#### Is my health information kept private?

Healthcare Bluebook does not share information about individual members. All healthcare information is kept confidential.

### EARN REWARDS

#### How does PriorityRewards work?

When you use the Cost Estimator, you can be rewarded for being a smart shopper. Many common procedures are included in the **Priority**Rewards program. If you receive the medical service from a provider below the Fair Price within 13 months of the search, you'll be rewarded with a reloadable Visa debit card.

#### How will I receive my reward? How long does it take?

Rewards will be processed monthly but may be delayed due to the time it takes for claims to be billed and processed. Your reward and a letter of explanation will be sent to the address you have on file.

#### Are my family members eligible to receive rewards?

Family members who are participating in the health plan can earn rewards. However, rewards are always paid to the plan subscriber.

#### Can I earn multiple rewards?

Yes, you may receive multiple rewards for procedures rendered - even on the same day. For example, if you had cataract surgery on both eyes, you would receive two separate rewards for using a Fair Price™ (green) provider.

Access Cost Estimator by logging into your member account at [member.priorityhealth.com](https://member.priorityhealth.com).  
Questions? Call the number on the back of your member ID card.