# GLOBAL/INTERNATIONAL STUDIES

What can I do with this major?

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
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<tbody>
<tr>
<td><strong>INTERNATIONAL BUSINESS</strong></td>
<td>Domestic and foreign corporations</td>
<td>Learn at least one additional language.</td>
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<tr>
<td>Management</td>
<td>Multinational service firms</td>
<td>Spend a semester studying abroad.</td>
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<tr>
<td>Human Resources</td>
<td>Global small and medium enterprises</td>
<td>Seek an international internship, even if unpaid.</td>
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<td>Labor Relations</td>
<td>Domestic and foreign financial institutions</td>
<td>Obtain volunteer, part-time, or summer experience at related organizations.</td>
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<tr>
<td>Banking and Finance</td>
<td>International marketing firms</td>
<td>Make personal contacts within targeted businesses.</td>
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<td>Economics</td>
<td>International real estate firms</td>
<td>Learn about NAFTA, WTO, and GATT policies.</td>
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<td>International Development</td>
<td>International trade firms</td>
<td>Develop your skills domestically and begin to develop a network of contacts if you want to pursue a career abroad.</td>
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<tr>
<td>Real Estate</td>
<td>Contracting and consulting firms</td>
<td>Acquire supervisory skills and experience by taking leadership roles in student organizations.</td>
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<td>Sales</td>
<td>Convention and visitors' bureaus</td>
<td>Learn about geography and international travel regulations.</td>
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<td>Marketing</td>
<td>International airlines</td>
<td>Sharpen your public speaking skills and communication skills between cultures.</td>
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<td>Product Management</td>
<td>Transportation, travel, and hospitality industry</td>
<td>Make a commitment to continuous growth in understanding cultural diversity.</td>
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<td>Healthcare Administration</td>
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<td>Keep abreast of political, economic, and social changes worldwide.</td>
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<td>Agricultural Economics</td>
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<td>Increase cultural awareness and sensitivity for foreign markets and people.</td>
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<td>Develop an understanding of the international business environment.</td>
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<td>Research firms with international interests.</td>
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<tr>
<td><strong>INTERNATIONAL RELATIONS/GOVERNMENT</strong></td>
<td>United Nations</td>
<td>Participate in an overseas mission experience.</td>
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<tr>
<td>International Law</td>
<td>Relief organizations</td>
<td>Plan to study abroad or participate in an international work experience.</td>
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<tr>
<td>Diplomacy</td>
<td>Religious organizations</td>
<td>Learn a second or third language.</td>
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<tr>
<td>Foreign Affairs</td>
<td>Non-profit organizations/corporations</td>
<td>Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.</td>
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<td>Public Service</td>
<td>Educational institutions</td>
<td>Develop skills in the areas of organizing groups, efficiency, and the ability to calm people.</td>
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<td>Institutional/Community Development</td>
<td>Consulting firms</td>
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<td>Research institutes</td>
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<td>Foundations</td>
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<td>National Security Council (NSC)</td>
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**INTERNATIONAL RELATIONS CONTINUED**

**NONPROFIT/GOVERNMENT**
- Human Services Provision
- Public Health
- Disaster/Disease Relief
- Policy Development
- Program Administration
- Program Evaluation
- Volunteer Coordination

**AREAS**

**EMPLOYERS**

**STRATEGIES**

- Develop excellent research, writing, communication, and organizational skills.
- Acquire supervisory skills and experience by taking leadership roles in student organizations.
- Learn about geography and international travel regulations.
- Sharpen your public speaking skills and communication skills between cultures.
- Learn to see all sides of a problem, including economic, social, political, and environmental.
- Learn to work well on team.
- Earn a relevant graduate degree such as international diplomacy, international relations, or law.

- Private voluntary organizations
- Nonprofit organizations
- International organizations
- Humanitarian services
- Government agencies with an international focus
- Relief organizations
- Associations, societies, research institutes
- National Security Council
- United Nations
- Defense contractors
- U.S. Peace Corps
- U.S. Foreign Service
- USAID
- Armed Services

- Study abroad while in school. Learn one or more foreign language.
- Develop excellent research, writing, communication, and organizational skills.
- Develop networks.
- Complete internships in related areas.
- Participate in an international service learning experience or go on a mission trip.
- Federal international jobs require careful observation of a formal hiring procedure.
- Research the international organization/agency’s structure and function.
- Volunteer at relevant social service agencies to gain experience and demonstrate interest.
- Volunteer in health related settings such as the American Red Cross.
- Develop good working knowledge of international humanitarian law.
- Demonstrate strong analytical and management skills.
- Government work in the foreign service requires passage of the Foreign Service Exam, after obtaining a master’s degree or significant work experience.
### Language Services/Education

**Areas:**
- Teaching
- Curriculum Development
- Interpreting
- Translating
- Research and Writing
- International Student Support Services
- Study Abroad Programming

**Employers:**
- Public and private schools abroad
- Community organizations
- Federal government agencies
- English language institutes
- Overseas dependents’ schools
- Religious and volunteer organizations
- Colleges and universities

**Strategies:**
- Gain practical domestic teaching experience and necessary training or certificate to teach abroad.
- Research certification options (TESOL, CELTA, CELTC, TEFL)
- Obtain certificates from schools whose graduates are hired in the international marketplace.
- Teaching training should include supervised classroom experience.
- Consider obtaining intensive TELS (Teaching English and a Second Language) training.
- Volunteer to tutor children and adults in English.
- Learn other languages to help understand how languages work.
- Sharpen intercultural competency, sensitivity, and tolerance.
- Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.
- Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.
- Minor or double major in another subject that you could also teach.
- Earn a master’s degree in College Student Affairs to work with study abroad programs or with international student services.

### Journalism

**Areas:**
- Foreign News Correspondence
- International Broadcasting
- Reporting
- Editorial/Column writing
- Investigative Journalism
- Research
- Photography
- Freelance Work

**Employers:**
- Foreign news agencies
- TV networks
- Large circulation newspapers
- Wire services
- Trade newspapers
- Online publishers
- Labor unions
- Academic journals
- International newspapers
- Magazines
- Museums
- Self employed

**Strategies:**
- Obtain a summer job or internship with a newspaper.
- Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.
- Develop excellent grammar and writing skills.
- Create a portfolio of writing samples, especially those that have been published.
- Join a professional journalism organization.
- Research international newspapers.
- Gain experience with campus newspaper or media.
- Travel or study abroad.
GENERAL INFORMATION

• Entry-level positions are generally in the U.S., with mid-level positions involving some international travel. Corporations hire employees with the most experience or skills set for overseas work.
• Target larger firms that may be more likely to employ contracting services.
• Develop linguistic skills. Learn a second and third language.
• Demonstrate intercultural competency, sensitivity, and tolerance.
• Gain experience in communications with people from other countries. Get to know international students on your campus.
• Live and/or work abroad while in school.
• Commit to a continuous study of host country’s language.
• Develop a good understanding of etiquette and business practices in country of target.
• Look for temporary positions abroad.
• Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
• Work domestically with an international firm as a contract representative.
• Develop traits such as creativity, initiative, tenacity, a willingness to take risks and an adventurous spirit, and a sense of humor.