## WOMEN'S STUDIES

What can I do with this major?

### AREAS

**BUSINESS AND INDUSTRY**
- Training and Development
- Human Resources
- Management
- Marketing
- Advertising
- Public Relations
- Sales
- Consulting

**HEALTHCARE**
- Medicine Specializing in Women's Issues:
  - Obstetrics & Gynecology
  - Breast Cancer
  - Multiple Sclerosis
  - Fertility
  - Nursing
  - Physical Therapy
  - Occupational Therapy
  - Dentistry

### EMPLOYERS

- **Public and private corporations, particularly**
  - Women's divisions
  - Female focused industries
  - Consulting firms
  - Marketing companies
  - Public relations agencies
  - Organizations for research on and advancement of women in business (i.e., Catalyst)

- Healthcare settings exclusively for women
- Organizations devoted to women's health including:
  - National Women's Health Organization
  - CDC Women's Health Department
  - Hospitals
  - Clinics
  - Private or group practice
  - Health networks
  - Wellness centers
  - Nursing homes
  - Mental health institutions
  - Federal, state, or local health departments
  - Centers for reproductive health
  - Planned Parenthood

### STRATEGIES

- **Obtain a minor in business or take some general business courses.**
- **Earn a graduate degree in an area of interest.**
- **Gain experience through internships or other employment.**
- **Become current with business and industry literature and news.**
- **Develop strong computer skills.**
- **Gain leadership experience through campus involvement or volunteer work.**
- **When job searching, seek employers interested in hiring "any major."**
- **Understand the top skills employers desire and be prepared to demonstrate them, such as communication (oral and written), computer, interpersonal, leadership and teamwork, etc.**
- **Be willing to start in a management-trainee program or other entry-level positions.**

- **Maintain a high grade point average needed for graduate school and professional programs.**
- **Take prerequisite courses required by professional program, or obtain a related double major or minor.**
- **Meet with a pre-health advisor periodically to discuss curricular decisions.**
- **Prepare for and take appropriate admissions tests.**
- **Obtain summer jobs, volunteer positions, or internships to test field of interest and gain experience.**
- **Talk to professionals in your field of interest and arrange shadowing opportunities.**
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| **HUMAN SERVICES**    | Private and group practice                                                | Obtain essential practical experience through part-
| Counseling           | Mental health institutions                                                | time or summer jobs and internships.                                     |
| Psychotherapy         | Hospitals and clinics                                                     | Volunteer with organizations for women’s aid such as crisis hotlines, Big Sisters, women’s resource centers, etc. |
| Mental Health Services| Federal, state, or local government, including:                           | Learn to work well with different types of people and gain experience working with diverse clientele. |
|                       | - Department of Human Services                                            | Acquire knowledge of government and community resources available for those in need. |
|                       | - Veterans Administration                                                | Obtain a graduate degree in psychology, counseling, or social work for substantive counseling work and advancement into administrative work. |
|                       | Women's service organizations, e.g. Girlscouts, Women for Women, AWARE,About-Face, etc.| Research and pursue specific degrees of interest at the graduate level, including marriage and family therapy, mental health counseling, social work, counseling psychology, etc. |
|                       | Organizations for women's aid, e.g. rape crisis, abortion clinics, eating disorder treatment centers, battered women's shelters, adoption agencies, etc. |                                                                          |
| **EDUCATION**         | Universities and colleges (Women's Studies departments)                   | Earn a Ph.D. to teach and research in the field of Women's Studies at four-year institutions. |
| Teaching              | Women's resource centers                                                 | Master's or Ph.D. is required to teach at two-year colleges.              |
| School Counseling     | Non-profit organizations                                                 | Obtain masters in library/information science or student affairs if interested in those areas. |
|                       | Government programs, e.g. classes for displaced homemakers, parenting, etc.| Join related professional associations as a student member.              |
|                       | Libraries (for Women's Studies departments, women's organizations, museums, etc.) | Gain experience through volunteer work or internships.                    |
|                       |                                                                          | Get involved in leadership roles on campus such as peer mentor, resident advisor, or orientation leader. |
|                       |                                                                          | Develop strong communication and public speaking skills.                 |
### AREAS

**WRITING**
- Journalism
- Creative Writing
- Freelance Writing
- Copy Writing

**EMPLOYERS**
- Newspapers
- Magazines
- Broadcast media companies including television and movie industry
- Trade, professional, or consumer publications
- Internet sites
- Advertising agencies
- Publishing houses
- Large corporations
- Self-employment

**STRATEGIES**
- Pair an interest in Women's Studies with communication skills to write about women, write on topics of interest to women, or for publications targeting a female audience.
- Obtain a minor in English or journalism or take some general writing-focused classes.
- Write for campus publications such as college newspapers, magazines, or department/program newsletters.
- Volunteer to assist or tutor students in a writing center.
- Create a portfolio of writing samples, especially those that have been published.
- Seek opportunities for recognition and networking through writing contests and freelance writing submissions.
- Become familiar with the proposal and submission process involved in freelance writing.

### LAW AND POLITICS

**Law**
- Corporate Practice
- Public Interest Law
- Civil Law (family, discrimination, sexual harassment, etc.)
- Lobbying
- Government Relations
- Elected or Appointed Leadership
- Public Policy
- Research
- Intelligence
- Campaign Management
- Special Interest Advocacy
- Program Administration

**EMPLOYERS**
- Law firms
- Corporate legal departments
- Public defenders offices
- District attorneys
- Government agencies
- Public interest groups
- Legal aid
- Sole practitioner
- Lobbying groups

**STRATEGIES**
- Supplement curriculum with relevant courses.
- Maintain a high grade point average.
- Prepare for and take the Law School Admission Test (LSAT).
- Participate in activities that develop strong debate and public speaking skills; participate in mock trial.
- Obtain the J.D. for law positions or an advanced degree in political science or public administration for government positions.
- Gain relevant experience through jobs or internships with law firms or government agencies.
GENERAL INFORMATION

- Women's Studies provides a broad, liberal arts background that helps build skills in critical thinking and problem solving, data collection and analysis, oral, written and presentation skills, and co-operative teamwork skills.
- Women's studies also provides in-depth knowledge of the conditions of women in various cultures and societies, gender dynamics, strategies and organizational skills needed to address gender inequalities, women's struggles, achievements, and contributions in past and present societies and across cultures, the courses and consequences of women's subordination, gender-based assumptions and biases and their consequences, social change agents, and sensitivity to social concerns and other view points.
- Some students may choose to study Women's Studies because they enjoy the subject but wish to pursue careers requiring "any major." In this scenario, it is critical to develop desirable skills through internships, part-time or summer jobs, or volunteer experiences.
- Women's Studies majors are excellent candidates for a number of graduate school options because of their broad liberal arts background as well as specific interests that may set them apart from other students. For those wishing to pursue graduate education, maintain a high GPA, establish relationships with faculty to secure strong recommendations, and gain experience through volunteer, work, or research opportunities.