

BOOTH REGISTRATION FORM

(Please type or print)

Name _____

Business Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Contact _____

Products/Service(s)

(please list everything you plan to exhibit at the booth)

Website _____

Special Requests (electricity, additional tables, or other)

**please note there is limited availability of electrical outlets in the gym—please only indicate if it is essential to your booth*

REGISTER ONLINE

andrews.edu/shp/healthexpo

OR RETURN COMPLETED FORM TO:

Gretchen Krivak

Department of Public Health,
Nutrition & Wellness

Marsh Hall 320, 8475 University Blvd
Berrien Springs MI 49104-0120

Fax: 269-471-3485

Email: krivak@andrews.edu

REGISTRATION FEE:

In lieu of a registration fee we ask each booth to please donate a gift or prize worth a minimum of \$20. These prizes will be raffled off to participants at the end of the expo. Please bring your donation the morning of the expo or send ahead with your registration form.



EXPO Exhibitor Rules:

- The deadline for applications and payments is **September 1, 2017**.
- All booths **must** be set up Sunday morning by 9:15 a.m.
- Participants with a booth in the expo **must** check in at Johnson Gym between 8–8:45 a.m. At this time you will receive information about where your booth will be located and where to park to get your items to your table.
- If additional tables are needed for your booth you may request them on the booth registration form under special request.
- Table skirts will **not** be provided. Tables are standard 6-ft. long rectangular tables.
- All booths **MUST** relate to one of the seven dimensions of wellness (physical, social, occupational, environmental, intellectual, emotional, or spiritual).
- Vendors with items or services that are not (a) health, wellness or fitness related, (b) consistent with the planning committee's vision for wellness, or (c) consistent with the mission and values of Andrews University or the Seventh-day Adventist Church will not be able to participate in the expo or will be asked to remove the non-complying items/services from their booth. All decisions by the expo's planning committee are final.
- The expo will be open to students, faculty, staff, community and alumni from 10 a.m.–2 p.m. Please leave your booth up until 2 p.m.
- Unless prior arrangements are made, no electricity will be provided to exhibitors.
- Please leave your area clean after the expo finishes on Sunday.

_____ I accept the following rules.

Signature _____ Date ____/____/____

Andrews University
Seek Knowledge. Affirm Faith. Change the World.

Health & Fitness EXPO

Learn • Play • Interact

A Holistic Approach to Wellness

SUNDAY, OCTOBER 1, 2017

10 A.M.–2 P.M. FREE ADMISSION

Johnson Gymnasium
Andrews University
8520 E Campus Circle Drive
Berrien Springs MI



**Department of Public Health,
Nutrition & Wellness**
Andrews University

Health & Fitness Expo

The Health & Fitness Expo is a way to provide health and fitness information in a fun and interactive way for students, faculty, staff, community members and families. The expo is a collaborative effort among many entities on the Andrews University campus, including:

- Department of Public Health, Nutrition & Wellness
- School of Health Professions
- University Health & Wellness
- Counseling & Testing Center
- Student Life
- Department of Physical Therapy.

There will be something for everyone at the Health & Fitness Expo. We will be offering mini workouts, cooking demos, nutrition information, games, local health service information, opportunities on the Andrews University campus and more.

The first 200 participants will receive a reusable shopping bag with goodies from our participating sponsors.

All participants who complete a sheet of participation (given at any registration booth) will be able to enter into a drawing for health and fitness related prizes. Students will also receive co-curricular credit for their participation.



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR—\$1,000

- Non-compete clause (allowing for only one title sponsor)
- Multi-year commitment to the title sponsorship will include inclusion of your logo on the next year's marketing items.
- Name recognition on:
 - » stress relief balls or other equivalent promotional item
 - » sponsorship poster
 - » expo website
- *including a full color logo, largest in size, with high level positioning
- Company novelties in expo goodie bag (provided by sponsor)
- Complimentary booth at expo

GOLD SPONSOR—\$500

- Name recognition on:
 - » water bottles or other equivalent promotional item
 - » sponsorship poster
 - » expo website
- *including a full color logo, medium size, with mid level positioning
- Company novelties in expo goodie bag (provided by sponsor)
- Complimentary booth at expo

SILVER SPONSOR—\$300

- Name recognition on:
 - » stress relief balls or other equivalent promotional item
 - » sponsorship poster
 - » expo website
- *including a full color logo, small size, with lower level positioning
- Company novelties in expo goodie bag (provided by sponsor)
- Complimentary booth at expo

BRONZE SPONSOR—\$150

- Name recognition on:
 - » sponsorship poster
 - » expo website
- *including organization/company name listed in black and white with lowest level positioning
- Company novelties in expo goodie bag (provided by sponsor)
- Complimentary booth at expo

*The deadline for sponsorship opportunities is September 1, 2017.



What the sponsorships pay for:



TITLE SPONSOR

Covers the cost of the reusable bags and large prizes for the expo.

GOLD SPONSOR

Covers the cost of water bottles or another equivalent promotional item for expo participants.

SILVER SPONSOR

Covers cost of stress relief balls or another equivalent promotional item for expo participants.

BRONZE SPONSOR

Covers the cost of printed materials in the expo packets, marketing materials and small prizes for expo participants.

*Promotional materials are tailored to match your organization/business and will be sent to you for approval before purchase.

TITLE SPONSOR

 Department of Public Health,
Nutrition & Wellness
Andrews University

Interested in being a sponsor?

Contact us:

Deby Andvik
School of Health Professions
Harrigan Hall
Berrien Springs, MI 49104-0190

Phone: 269-471-6648
Email: andvik@andrews.edu
Web: andrews.edu/shp/healthexpo

