Author Questionnaire

Title of Manuscript:

Principal Author or Editor:

Author’s Date of Birth:

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Address:

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Please answer as many of these questions as are applicable. Submit your answers along with your curriculum vitae or equivalent personal description.

1. Please write a brief yet comprehensive description of your book, including a statement of its purpose (why it was undertaken, its intended use and audience, the contribution to its field and what it attempts to accomplish within that discipline).

2. What are the specific books now in print with which yours will compete? What uniqueness and strengths set your book apart from the competition? If no competition exists, what does this say about the market for your book?

3. Why would your targeted readers be willing to invest time and money in this book?

4. Is your manuscript currently under consideration by any other publisher?

5. Has the material been presented in any other media or form?

6. Do you wish to include in your book any material other than text (e.g., charts, graphs, maps, photographs)? In the case that such materials were not originated by you, do you have permission to use them? See Copyright and Permissions for more information.

7. Are there scholars in the field (who either have or have not already read your manuscript) from whom you may request endorsements for your work? How can they be contacted? Please list names, positions, and contact information, and indicate which of the scholars are already familiar with your work.

8. To which publications could we send your book for review? Are there key conventions at which your book should be exhibited? Are you aware of any associations with members who may be interested in your book? Are there any awards for which your book could be nominated?