

BSAD 560 Intercultural Business Relations

Class 1: Globalization and Culture

If the world were a village of 100 people

If the world's population of six billion was reduced to a village of 100, this would be the result:

Area

58 would be Asians
12 would be Africans
10 would be Western Europeans
8 would be Latin Americans
5 would be North Americans
1 would be Australian or New Zealander

Language

17 people would speak Mandarin
9 people would speak English
8 people would speak Hindi or Urdu
6 people would speak Russian
6 people would speak Spanish
4 people would speak Arabic

The rest would speak Bengali, Portuguese, Indonesian, Japanese, German, French, and 200 other languages!

Religion

29 would be Christians
17 would have no religion
14 would be Moslems
13 would be Hindus
12 would be Buddhists
9 would be Confucian and Shinto
5 would be Animist (traditional)
1 would be Jewish

Education

70 would be illiterate
1 would have a college education

Health

50 would be malnourished
33 would not have clean, safe drinking water

Excerpt from "Unheard Voices: Celebrating Cultures from the Developing World, a Guide for Introducing Global Education to the Classroom", developed by the Wisconsin/Madison RPCV (Returned Peace Corps Volunteers) group.

Table 1.

Population by Hispanic or Latino Origin and by Race for the United States: 2000 and 2010(For information on confidentiality protection, nonsampling error, and definitions, see www.census.gov/prod/cen2010/doc/pl94-171.pdf)

Hispanic or Latino origin and race	2000		2010		Change, 2000 to 2010	
	Number	Percentage of total population	Number	Percentage of total population	Number	Percent
HISPANIC OR LATINO ORIGIN AND RACE						
Total population	281,421,906	100.0	308,745,538	100.0	27,323,632	9.7
Hispanic or Latino	35,305,818	12.5	50,477,594	16.3	15,171,776	43.0
Not Hispanic or Latino	246,116,088	87.5	258,267,944	83.7	12,151,856	4.9
White alone	194,552,774	69.1	196,817,552	63.7	2,264,778	1.2
RACE						
Total population	281,421,906	100.0	308,745,538	100.0	27,323,632	9.7
One Race	274,595,678	97.6	299,736,465	97.1	25,140,787	9.2
White	211,460,626	75.1	223,553,265	72.4	12,092,639	5.7
Black or African American	34,658,190	12.3	38,929,319	12.6	4,271,129	12.3
American Indian and Alaska Native	2,475,956	0.9	2,932,248	0.9	456,292	18.4
Asian	10,242,998	3.6	14,674,252	4.8	4,431,254	43.3
Native Hawaiian and Other Pacific Islander	398,835	0.1	540,013	0.2	141,178	35.4
Some Other Race	15,359,073	5.5	19,107,368	6.2	3,748,295	24.4
Two or More Races ¹	6,826,228	2.4	9,009,073	2.9	2,182,845	32.0

¹ In Census 2000, an error in data processing resulted in an overstatement of the Two or More Races population by about 1 million people (about 15 percent) nationally, which almost entirely affected race combinations involving Some Other Race. Therefore, data users should assess observed changes in the Two or More Races population and race combinations involving Some Other Race between Census 2000 and the 2010 Census with caution. Changes in specific race combinations not involving Some Other Race, such as White *and* Black or African American or White *and* Asian, generally should be more comparable.

Sources: U.S. Census Bureau, *Census 2000 Redistricting Data (Public Law 94-171) Summary File*, Tables PL1 and PL2; and *2010 Census Redistricting Data (Public Law 94-171) Summary File*, Tables P1 and P2.



ARIZONA
NEW MEXICO

OKLAHOMA

ARKANSAS

TENNESSEE

NORTH
CAROLINA

SOUTH
CAROLINA

QT-PL

Race, Hispanic or Latino, Age, and Housing Occupancy: 2010

2010 Census Redistricting Data (Public Law 94-171) Summary File

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/pi94-171.pdf>

NOTE: Change to the California, Connecticut, Mississippi, New Hampshire, Virginia, and Washington P. L. 94-171 Summary Files as delivered.

GEO: Michigan

Subject	Total		18 years and over	
	Number	Percent	Number	Percent
POPULATION				
Total population	9,883,640	100.0	7,539,572	100.0
RACE				
One race	9,653,321	97.7	7,428,736	98.5
White	7,803,120	78.9	6,105,164	81.0
Black or African American	1,400,362	14.2	1,007,295	13.4
American Indian and Alaska Native	62,007	0.6	44,739	0.6
Asian	238,199	2.4	176,342	2.3
Native Hawaiian and Other Pacific Islander	2,604	0.0	1,939	0.0
Some Other Race	147,029	1.5	93,257	1.2
Two or More Races	230,319	2.3	110,836	1.5
HISPANIC OR LATINO AND RACE				
Hispanic or Latino (of any race)	436,358	4.4	264,511	3.5
Not Hispanic or Latino	9,447,282	95.6	7,275,061	96.5
One race	9,256,886	93.7	7,181,344	95.2
White	7,569,939	76.6	5,960,698	79.1
Black or African American	1,383,756	14.0	998,309	13.2
American Indian and Alaska Native	54,665	0.6	40,071	0.5
Asian	236,490	2.4	175,251	2.3
Native Hawaiian and Other Pacific Islander	2,170	0.0	1,693	0.0
Some Other Race	9,866	0.1	5,322	0.1
Two or More Races	190,396	1.9	93,717	1.2

X Not applicable

Source: U.S. Census Bureau, 2010 Census.

2010 Census Redistricting Data (Public Law 94-171) Summary File, Tables P1, P2, P3, P4, H1.



ARIZONA
NEW MEXICO

OKLAHOMA

ARKANSAS

TENNESSEE

NORTH CAROLINA

SOUTH CAROLINA

GCT-PL1

Race and Hispanic or Latino: 2010 - State -- County / County Equivalent

2010 Census Redistricting Data (Public Law 94-171) Summary File

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/p194-171.pdf>

NOTE: Change to the California, Connecticut, Mississippi, New Hampshire, Virginia, and Washington P. L. 94-171 Summary Files as delivered.

GEO: Michigan

Geographic area	Total population	Race						
		Total	White	Black or African American	One race American Indian and Alaska Native	Asian	Native Hawaiian and Other Pacific Islander	Some Other Race
Michigan	9,883,640	9,653,321	7,803,120	1,400,362	62,007	238,199	2,604	147,029
Berrien County	156,813	153,067	122,804	24,037	834	2,451	118	2,823
Cass County	52,293	50,745	46,496	2,821	504	339	10	575
Grand Traverse County	86,986	85,506	82,334	1,033	1,010	601	38	490
Iron County	11,817	11,653	11,469	14	112	32	2	24
Kalamazoo County	250,331	242,084	204,644	27,266	1,059	5,212	88	3,815
Kent County	602,622	584,563	481,594	58,648	3,056	14,053	249	26,963
Keweenaw County	2,156	2,131	2,123	3	3	1	0	1
Macomb County	840,978	823,344	717,973	72,723	2,646	25,063	179	4,760
Oakland County	1,202,362	1,176,032	928,912	164,078	3,376	67,828	254	11,584
St. Joseph County	61,295	59,954	55,519	1,600	280	418	2	2,135
Van Buren County	76,258	74,227	66,129	3,100	669	313	17	3,999
Wayne County	1,820,584	1,776,730	951,936	737,943	6,991	45,915	404	33,541

**BERRIEN COUNTY, MICHIGAN --
SELECTED CITIES BY RACE /
HISPANIC**

	Berrien township	Berrien Springs	Oronoko charter township	Benton Harbor	Baroda	Eau Claire	Niles	St. Joseph	St. Joseph charter township
Total:	5,084	1,800	9,193	10,038	873	625	11,600	8,365	10,028
Hispanic or Latino	435	233	1,058	220	22	87	665	235	244
White	4,027	1,193	5,336	641	824	476	8,963	7,227	8,030
Black or African American	313	224	1,641	8,899	4	32	1,402	444	1,326
American Indian and Alaska Native	18	8	37	30	4	9	71	24	22
Asian	142	89	730	6	1	0	69	281	262
Native Hawaiian and Pacific Islander	2	7	74	4	1	0	6	0	1
Some Other Race	14	0	29	12	0	3	8	17	3

Source: U.S. Census Bureau, 2010

Totals do not equal 100% due to elimination of multi-race data

Ethnic Makeup of Worldwide SDA Church Membership – June 2008

The following table provides an overview of the ethnic makeup of the worldwide SDA church in 2008. The data suggests that those of African heritage make up nearly 35% of the church; Asians make up 18% of the church; Hispanics make up nearly 35% of the church; and Anglos make up 12%. *Note: the data is not scientifically accurate (i.e. it does not take into account the actual diversity within divisions) but broadly categorizes each church division as a single dominant ethnic group.

Division	June 2008	%
<u>African*</u>		
East-Central Africa	2,416,954	15.32
Southern Africa-Indian Ocean	2,253,731	14.28
West-Central Africa	810,127	5.13
Subtotal	5480812	34.7
<u>Asian*</u>		
Northern Asia-Pacific	593,601	3.76
Southern Asia	1,402,566	8.89
Southern Asia-Pacific	934,040	5.92
Subtotal	2930207	18.6
<u>Hispanic*</u>		
Inter-American	3,059,993	19.39
South American	2,416,291	15.31
Subtotal	5476284	34.7
<u>Anglo*</u>		
Euro-Africa	176,177	1.12
Euro-Asia	136,900	0.87
North American	1,069,898	6.78
South Pacific	402,275	2.55
Trans-European	108,166	0.68
Subtotal	1893416	12
Totals	15,780,719	

Taken from "Statistical Report" available at: <http://www.adventistarchives.org/docs/Stats/ACRep2008.pdf>

Culture: Some Definitions

“A learned meaning system that consists of patterns of traditions, beliefs, values, norms, meanings and symbols that are passed on from one generation to the next and are shared to varying degrees by interacting members of a community. (Ting-Toomey and Chung)

“A deposit of knowledge, experience, beliefs, values, actions, attitudes, meanings, hierarchies, religion, notions of time, roles, spatial relations, concepts of the universe, and artifacts acquired by a group of people in the course of generations through individual and group striving” (Samovar and Porter)

“An integrated systems of learned behavior patterns that are characteristic of the members of any given society” (Oosterwal)

“A learned set of shared perceptions about beliefs, values, norms which affect the behaviors of a relatively large group of people” (Lustig and Koester)

What gives people “a sense of who they are, of belonging, of how they should behave, and of what they should be doing (Moran, Harris, and Moran, p 6)

SUMMATION: The total way of life of a group of people – includes everything they think, say, do, believe, and make.

Cultural Metaphors

Melting Pot



Tributary

Tapestry



Salad Bowl

Stir-fry



Rainbow



Martini



Quilt



Dominant Culture

The dominant group determines the values and norms of a culture. One way to discover who is the dominant group is to ask:

Who is in charge?

- Government
- Education
- Religion / church
- Major corporations
- School

7 Major Traits of Culture

- **Learned**
- **Transmitted**
- **Symbolic**
- **Changeable**
- **Integrated**
- **Ethnocentric**
- **Adaptive**

Proverbs

American - European

- *Strike while the iron is hot.*
- *Actions speak louder than words.*
- *God helps those who help themselves.*
- *A man's home is his castle.*
- *The squeaky wheel gets the grease.*

Other Cultures

- *One does not make the wind but is blown by it.* Asian
- *The ill-mannered child find a father wherever he goes.* African
- *Order is half of life.* German
- *Even if the bridge be made of stone, make sure it is safe.* Korean
- *Wisdom is better than jewels.* Jewish
- *A man's tongue is his sword.* Arabic
- *However crowded the way be, the hen will reach her eggs.* African
- *We are all like well buckets, one goes up and the other comes down.* Mexico.