

# Creative Program Titles!

When it comes to programming and event planning, sometimes a creative title can lead to a great project idea! Here are some examples to get your own creative juices flowing...

## **A Jimmy Buffet Buffet!**

Hold a themed buffet meal with all of Jimmy Buffet's songs playing in the background.

## **Animal Magnetism**

Take a trip to the local zoo, volunteer at the animal shelter as a group, or invite a local animal trainer to show dogs performing agility tricks.

## **A Punctuation Celebration!**

Host a simple grammar workshop, complete with a showing (if campus performance rights allow it) of a "Schoolhouse Rock" DVD.

## **Cereal Bandits**

Sponsor a breakfast program to encourage people to eat breakfast—offer various cereal choices and milk.

## **Yoga w/ Yoda**

Hold a yoga class while playing inspiring music from the "Star Wars" trilogy.

## **Character Analysis**

Dress up and act like your favorite book, comic, or movie character and have others guess who you are. This could be a great Halloween event or murder mystery premise!

## **Don't Be a Dork, Use the Right Fork**

Teach the group about proper dining etiquette at fancy restaurants or during interviews by holding an "etiquette dinner" right on campus.

## **The Way We Were**

Have students bring baby pictures and guess at who is who. Include faculty and staff, too, for some bellbottom, plaid pants fun!

## **On the Cat Walk**

Give groups trash bags and duct tape and have them create a fashion show dress or outfit to be modeled. Or invite them to use all recycled items as a shout-out to sustainability.

## **Hula Hoopla**

Host a hula-hoop contest. The local elementary



...that a creative name can throw people off track if they can't fully tell what the program is about.

So, if you use a creative name, consider having a secondary tagline below it, like: "The Way We Were: See Campus Community Members as They Used to be" or "Artists are Smartest: Rev Up Your Right Brain for Greater Grey Matter."

school gym may let you borrow their stock, especially if you get the kids involved.

## **The Consumption Presumption**

Ask a few faculty, staff, and community members to sit on a panel where you talk about today's consumer society and the impact this has in a variety of societal arenas.

## **Chalk it Up**

Get sidewalk chalk and allow groups of students to chalk up the walkway or campus patio (with permission). Ask judges to award prizes for different categories.

## **Frequent Fliers**

See if an economics professor will share tips with students about how to sign up for frequent flyer programs and get the most out of them.

## **Artists are Smartest**

Work with the fine arts department to discuss how creative endeavors can stimulate brain functions. Do a few projects to introduce students to art, too, from pottery to painting.

## **The Germinator**

Work with a local greenhouse or campus botanist to show students how to care for houseplants.

## **Jingle Jangle**

Have students try to create a catchy jingle for an event on campus. This can help you name your next event!